

BE DAZZLED BEADS: EDUCATIONAL RUBRIC: <i>Learning How To Think Like A Jewelry Designer</i>								
Learning Stage	Jewelry Defined As...	I know I've mastered this level when...	BEAD WEAVING CLASSES <i>Using needle and thread with seed beads to make things which approximate cloth</i>	BEAD STRINGING and HAND KNOTTING CLASSES <i>Putting beads on stringing material to make necklaces and bracelets</i>	WIRE WORKING and WIRE WEAVING CLASSES <i>Incorporating wires and sheet metal in jewelry by making shapes, structural supports, or patterns and textures</i>	BUSINESS OF CRAFT CLASSES <i>Bridging creative learning to the creative marketplace</i>	JEWELRY DESIGN CLASSES <i>Using creative skills to conceptualize, construct and present jewelry pieces</i>	
PREPARATION		I have assembled basic supplies and tools, and set up a work space	ORIENTATION TO BEADS & JEWELRY FINDINGS CLASS (**Required First Class) <i>Here we teach you about the choices you will need to make when buying or using different kinds of beads, metals, findings, stringing materials, tools, and various jewelry making techniques. Focus on quality issues, contingencies and implications of making one choice over another</i>					
BEGINNER <i>(Decoding)</i>	<i>Object – defined apart from the maker, wearer and viewer, and apart from any inspiration or aspiration</i>	<p>I am familiar with the range of materials, beads, jewelry findings, components, stringing materials, tools and types of techniques used in jewelry making, and all associated quality issues and issues of choice.</p> <p>I can identify and list the basic design elements present in any piece of jewelry.</p> <p>I can explain which design elements are independent – that is, can function on their own, and which are dependent – that is, require the presence of other design elements</p> <p>I have mastered the mechanics of the major techniques in the interest area(s) I have chosen</p>	<p>* Bead Weaving Basics</p> <p>* Basic Wrap Bracelet (laddering)</p> <p>Clinics/Mini-Lessons:</p> <ul style="list-style-type: none"> - Flat Peyote - Tubular Peyote - Right Angle Weave - Ndebele - Petersburg Chain - Brick Stitch - Square Stitch - Kumihimo - Attaching End Caps 	<p>* Basics of Bead Stringing and Attaching Clasps</p> <p>* Introduction to Pearl Knotting</p> <p>* Mahjong Tile Bracelet</p> <p>* Cozumel Necklace (micro-macrame)</p> <p>Clinics/Mini-Lessons</p> <ul style="list-style-type: none"> - Crimping - Elastic String - Using Fireline - Simple and Coiled Wire Loops - Adjustable Slip Knots 	<p>* Wire Mix N Match Bracelet</p> <p>* Viking Knit</p> <p>*Wire Weave I: 2 base wires</p> <p>*Wire Weave II: 3+ base wires</p> <p>* Basic Soldering</p> <p>* Intro to Silver Smithing</p> <p>Clinics/Mini-Lessons:</p> <ul style="list-style-type: none"> - Simple and Coiled Wire Loops - Let's Make Earrings on Head Pins - Let's Make Earrings Off of Chain 	<p>* Getting Started In Business</p> <p>* Pricing and Selling</p> <p>* So You Want To Do Craft Shows</p> <p>* Naming Your Business / Naming Your Jewelry</p> <p>Clinics/Mini-Lessons:</p> <ul style="list-style-type: none"> - Pricing Formula 	* Beads and Color	
INTERMEDIATE <i>(Comprehending)</i>	<i>Content / Expression – conveys and expresses meaning; reflects ideas about how inspiration is to be translated into a design; inspires someone to respond emotionally</i>	<p>I can select and arrange design elements into a pleasing composition.</p> <p>I can anticipate both aesthetic and architectural requirements of my piece as it is to be worn.</p> <p>I am comfortable self-directing my design process. I know 1 – 2 variations in techniques I use.</p> <p>I am beginning to develop "Fix-It" strategies when approaching new or difficult situations.</p>	<p>* Various Workshops during year</p> <p>* Aztec Wrap Bracelet</p> <p>Clinics/Mini-Lessons:</p> <ul style="list-style-type: none"> - Peyote Cabochon Bezel 	* Mala Necklace w/Tassel	<p>* Cold Connections Bracelet</p> <p>* Wire Wrap Bracelet w/Beads</p> <p>* Wire Wrap Cabochon Pendant</p> <p>* Wire Sparkle and Shine Necklace</p> <p>* Wire Swirled Pendant w/Earrings</p> <p>* Wire Contemporary Pendant</p> <p>* Wire Woven Mayan Pendant</p> <p>* Wire Woven Curvy Bracelet w/Beads</p>	* Branding	* Jewelry Design I: Principles of Composition	

<p>ADVANCED (Fluent, Flexible, Original)</p>	<p>Action / Intent / Communicative Interaction – conveying content in context; design choices understood as emerging from interaction between artist and various client audiences; jewelry reflects artist’s intent</p>	<p>I have well-developed tool box of “Fix-It” strategies for dealing with unknown situations, with a high degree of automaticity in their use.</p> <p>I understand how parts of the mechanics of every technique I use allow the piece to maintain its shape (structure), and how other parts allow the piece to maintain good movement, drape and flow (support).</p> <p>My jewelry reflects both parsimony in the choices of elements, and resonance in its expressive qualities for the wider audiences; I understand how this differs from traditional art concepts of “harmony” and ‘variety”</p> <p>I can anticipate shared understandings as these are used to judge my piece as finished and successful; I understand how wider audiences affect the coherence – decoherence- contagion impacts of my designs</p> <p>I am very metacognitive of all the composition, construction, and manipulation choices I have made, and constantly reflective of the effects and implications of these choices</p>	<p>* Various Workshops during year</p>		<p>* Wire Woven Cabochon Pendant * Wire Woven Pagoda End Cap</p>	<p>*Jewelry Design II: Principles of Form, Function, Structure, Body, Mind, Movement *Architectural Bases</p>	
<p>INTER-RELATING AND INTEGRATING ALL LEVELS (Disciplinary Literacy)</p>	<p>How we begin to build and expand our definitions of jewelry and design</p>	<p>I am learning how all these things inter-relate, leading to better design and construction:</p> <ul style="list-style-type: none"> - art - craft - design - architecture and engineering - physical mechanics - anthropology, sociology, psychology - perception and cognition - management and control - systems theory - party planning - creative marketplace 	<p>JEWELRY DESIGN DISCUSSION SEMINARS</p>			<ol style="list-style-type: none"> 1. Good Design 2. Contemporary Design 3. Composition 4. Manipulation 5. Resonance 6. Beads and Color 7. Points, Lines, Planes, Shapes, Forms, Themes 8. Architectural Basics 9. Contemporizing Traditional Jewelry 10. Mixed Media / Mixed Techniques 11. Designing An Ugly Necklace 12. Backwards Design 13. What Is Jewelry, Really? 14. Is Jewelry Making Teachable, or Merely Intuitive? 15. Can I Survive As A Jewelry Artist? 16. Creativity Isn’t Found, It Is Developed 	<ol style="list-style-type: none"> 17. Jewelry Design Management 18. 5 Questions Every Jewelry Designer Should Have An Answer For 19. The Multiple Responsibilities of Being a Professional Jewelry Artist 20. Your Work Space 21. Design Theater 22. Overcoming Designer’s Block 23. Fashion, Style, Taste or Art? 24. Threading the Business Needle