

PROFESSIONAL PROFILE:

WARREN FELD

Jewelry Designer

warren@warrenfeldjewelry.com

Director, [Center for Beadwork & Jewelry Arts](#)

For **Warren Feld**, Jewelry Designer, beading and jewelry making endeavors have been wonderful adventures. These adventures, over the past 31 years, have taken Warren from the basics of bead stringing and bead weaving, to wire working and silver smithing, and onward to more complex jewelry designs which build on the strengths of a full range of technical skills and experiences.

He, along with his partner Jayden Alfre Jones, opened a small bead shop in downtown Nashville, Tennessee, about 30 years ago, and called it Land of Odds. Over time, Land of Odds evolved from a bricks and mortar store into a successful internet business – www.landofodds.com . In the late 1990s, Jayden and Warren opened up another bricks and mortar bead store – [Be Dazzled Beads](#) – in a trendy neighborhood of Nashville called Berry Hill. Together both businesses supply beaders and jewelry artists with all the supplies and parts they need to make beautiful pieces of wearable art.

In 2000, Warren founded The Center For Beadwork & Jewelry Arts (CBJA) - an educational program associated with Be Dazzled Beads in Nashville, for beaders and jewelry makers. The program approaches education from a Design Perspective. There is a strong focus here on skills development. There are requirements for sequencing the student's classes; that is, taking classes in a developmental order. There is a major emphasis on teaching how to make better choices when selecting beads, other parts and stringing materials, and how to bring these altogether into a beautiful, yet functional piece of jewelry.

With Warren's direction, CBJA in conjunction with Land of Odds, has sponsored three international contests:

[The Ugly Necklace Contest – A Jewelry Design Competition with a Twist!](#)

[All Dolled Up: Beaded Art Doll Competition](#)

[The Illustrative Beader: Beaded Tapestry Competition](#)

Warren's commitment and concern for the "teaching of beadwork" resulted from watching and talking, over the years, with customers in the shop, who had taken classes elsewhere, or tried to teach themselves from books. These beaders were not buying parts or using parts to their best advantage. It was obvious that many people had taken classes, but that they weren't necessarily learning something -- at least not learning something that would stick with them, and that they could comfortably apply in other

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situations. They were memorizing steps, rather than integrating organized processes of thinking, thus designing.

Most classes and books about beading or jewelry making typically come out of the Craft Perspective, where you learn a set of steps and end up with a particular project. But when you leave that class, you haven't learned how to apply those steps to any other situation, and you probably forget how to do the project. At the shop, Warren and his staff do a lot of re-teaching -- putting things learned into a broader context, showing alternative ways of achieving the same ends, explaining how the choice of materials used in a project will affect how it's done, and how durable it will be over time.

Warren leads a group of 4 instructors at CBJA. He teaches many of the bead-stringing, jewelry design as well as business-oriented courses in the CBJA curriculum. He works with people just getting started with beading and jewelry making, as well as with the program's advanced bead study groups. These groups meet bi-weekly to learn, try out and experiment with beading techniques, sometimes exploring issues cross-culturally, and othertimes, examining the works of particular bead- or jewelry artists over the course of their design careers.

JEWELRY DESIGN SPECIALTIES:

Bead Weaving
Bead Stringing
Wire Weaving
Design Theory
Business of Craft
Contemporizing Traditional Jewelry
Vintage Revival Styles
Art vs. Craft Jewelry Design Applications

WARREN SELECTED AS FINALIST , 4th place, for "Canyon Sunrise",
SWAROVSKI's Be Naturally Inspired Design Contest 2008



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" [Little Tapestries/Ghindia](#)" — was juried into the book **SHOWCASE 500 BEADED JEWELRY**, Lark Publications. August 2012, listed on Amazon.com at <http://amzn.to/z6tZH2> .



Workshop Travel Enrichment Cruises
Celebrity Cruise Lines
Begin 10/2018

Instructor, Bead & Button Conference, June 2019
Taught three bead weaving classes:
ColorBlock Bracelet
Japanese Garden Bracelet
Etruscan Square Stitch Bracelet

Instructor, CraftArtEdu.com
Tutorials:
[PRICING AND SELLING YOUR JEWELRY](#)
[SO YOU WANT TO DO CRAFT SHOWS...](#)

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[PEARL KNOTTING WARREN'S WAY
TUXEDO PARK BRACELET](#)

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Member, [Nashville Fashion Group](#)

"The Ugly Necklace Contest," in **The Beader's Guide To Jewelry Design**, Margie Deeb, 2014

"Gwynian Ropes Bracelet", **Perlen Posie**, No. 21, 2014.

[JEWELRY DESIGN: A MANAGED PROCESS](#), Klimt02, 2/5/18

JEWELRY DESIGN COMPOSITION: Playing With Building Blocks Called Design Elements
Art Jewelry Forum, 2018

CONTEMPORARY JEWELRY IS NOT A LOOK...IT'S A WAY OF THINKING
Art Jewelry Forum, 2018

JEWELRY DESIGN PRINCIPLES: COMPOSING, CONSTRUCTING, MANIPULATION
Art Jewelry Forum, 2018

THE GOAL-ORIENTED DESIGNER: THE PATH TO RESONANCE
Art Jewelry Forum, 2018

POINT, LINE, PLANE, SHAPE, FORM, THEME: Creating Something Out Of Nothing
Art Jewelry Forum, 2018

ARCHITECTURAL BASICS OF JEWELRY DESIGN: Building In The Necessary Support and Structure
Art Jewelry Forum, 2018

GUEST FACULTY, JEWELRY TELEVISION (JTV.com), November, 2018

Discussed 3 projects:

STREETSCAPE:BARCELONA BRACELET

MOTHER'S CELEBRATION BRACELET

PETERSBURG CHAIN ROPE BRACELET

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