



Fall, 2008, Gazette
The DESIGN PERSPECTIVES
on Beading and Jewelry Making
at Land of Odds

and The Center for Beadwork & Jewelry Arts

718 Thompson Lane, #123, Nashville, TN 37204 615/292-0610



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LOOK WHAT'S COMING UP:

- *Jewelry Design Workshop in Tuscany, Italy – Contemporizing Traditional Etruscan Jewelry*
- *All Dolled Up: Beaded Art Doll Competition*
- *7th Annual 2009 The Ugly Necklace Contest*
- *Workshops at CBJA with Laura McCabe and Cynthia Rutledge*
- *Silversmithing Workshops (Beginners and Advanced) with Don Norris*
- *Free Instructions For You (.pdf file): Let's Make Earrings*

(1)

Contemporizing Traditional Etruscan Jewelry

Next workshop:

4/18 thru 4/25, 2009, Cortona, Italy

<http://www.landofodds.com/store/toscananarrativesynopsis.htm>



How do you keep beadwork and jewelry design essential and alive?

In this week-long series of workshops, for both Beginner as well as more Intermediate level beaders or jewelry makers alike, we will be examining traditional Etruscan jewelry, and how we can understand it from the vantage point of good jewelry design principles.

We will learn and practice some basic techniques of bead stringing and bead weaving. We will learn to use hard wire to make simple and coiled loops, as well.

Then we will do some thinking, planning and experimenting with these techniques and principles in order to create contemporary interpretations of two or three Etruscan pieces of jewelry to see what we can achieve.



(2)

ALL DOLLED UP: BEADED ART DOLL COMPETITION

Theme: EARTHEN MOTHER

Deadline: August 31, 2009

<http://www.landofodds.com/store/alldolledup.htm>



Create a Beaded Art Doll by manipulating beads and forms into an imaginative tactile and visual 3-dimensional representation of this year's theme:

Earthen Mother .

And then writing a Short Story (between 1000-2000 words) about your Beaded Art Doll, what it represents, and how it was created, starting with the sentence:

**"The mirror reflects more than my hands can feel.
Lines, edges, shadings, a weariness under the eyes, an awkward stance.
Yet, not reflected is a certain vibrancy --
a compassion and wisdom and wonder so many people rely on.
Only you, my beaded art doll,
capture the fullness of me as I age in place .
You embody changes I want to make, so I aptly name you..."**



The Fourth Bi-Annual 2009 **ALL DOLLED UP: BEADED ART DOLL COMPETITION** is offering a first prize of a \$1000.00 shopping spree on the Land of Odds web-site (www.landofodds.com), and a Runner-Up prize of a \$400.00 shopping spree on the web-site.

(3)

Seventh Annual, 2009, The UGLY NECKLACE CONTEST

-- A Jewelry Design Contest With A Twist

Deadline: March 15th, 2009

<http://www.landofodds.com/store/uglynecklace.htm>



**FIRST PRIZE: a \$992.93 shopping spree
on the Land of Odds web-site (www.landofodds.com)
RUNNER-UP PRIZE: a \$399.07 shopping spree
on the web-site.**

*Now open to both US and International submissions as well. There are talented Ugly-
Necklace Jewelry Designers everywhere!*

Yes, an UGLY Necklace Contest. Here's your opportunity to show your design skills, your visual acumen, your senses and sensibilities. Can you put together a well-designed and functional, yet UGLY, necklace? The Seventh Annual The Ugly Necklace Contest for 2009 is offering a first prize of a \$992.93 shopping spree on the Land of Odds web-site (www.landofodds.com), and a Runner-Up prize of a \$399.07 shopping spree on the web-site.

We need photos!

Ugly Necklaces. You've seen them! Perhaps you've even worn them. Perhaps you've been reluctant to tell someone that they were wearing an Ugly Necklace. Perhaps you've hidden some of your own-designed Ugly Necklaces somewhere in your bead room or closet. Perhaps someone you loved gave you a very Ugly Necklace. Now's your chance to make something truly Ugly, and have great fun with it. And even win a prize!



It's Not Easy To Do Ugly!

Your mind and eye won't let you go there. As research into color and design has shown, your eye and brain compensate for imbalances in color or in the positioning of pieces and objects – they try to correct and harmonize them. You are pre-wired to subconsciously avoid anything that is disorienting, disturbing or distracting.

Because of this, any jewelry designer who attempts to achieve “Ugly,” has to have enough control and discipline to override, perhaps overcome, intuitive, internally integrated principles of good design. Thus, the best jewelry designers will be those artists who can design the Ugliest Necklaces. We invite all those jewelry designers out there to give it a try.



(4)

Upcoming Workshops:

Laura McCabe (tentatively April 2009)

Cynthia Rutledge (October 9-11, 2009)

(5)

**Silversmithing Workshops with Don Norris
at Be Dazzled Beads in Nashville, Tennessee**

Saturday and Sunday, November 8th and 9th/2008, 9am-6pm each day,

Beginner Silversmithing Workshop

\$300.00 fee includes instruction, all materials and tools

Emphasis on learning how to solder with a hand held torch, and creating a setting for a stone

Saturday and Sunday, November 15th and 16th/2008, 9am-6pm each day,

Advanced Silversmithing Workshop

\$300.00 fee includes instruction, all materials and tools

First, you work very large, and create a large bezel-set stone, then design the piece to go with it, like a bracelet or pendant. Then, you work very small, and create a small bezel-set stone, and design the piece to go with it. During the workshop, and depending on the interests of the class, you will also learn various techniques, such as attaching pins to ear posts, working with mixed metals, and the like.

(6)

Free Instructions: Let's Make Earrings

Learn to make two styles of drop earrings.

Beginner Level, Wire Working, Earrings sequence.

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SHOP

OnLine: Land of Odds - The South's Most Unusual Shop

<http://www.landofodds.com>

InNashville: Be Dazzled Beads

<http://www.bedazzledbeads.com>

LEARN

School: Center for Beadwork & Jewelry Arts

<http://www.landofodds.com/beadschool> (curriculum)

<http://groups.yahoo.com/group/beadschool> (course schedule and happenings)

VIEW

Fine Arts Jewelry Gallery: Open Window Gallery

<http://www.landofodds.com/store/openwindowgallery.htm>

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Other Programs at Land of Odds:

The Ugly Necklace Contest

- A Jewelry Design Competition With A Twist

<http://www.landofodds.com/store/uglynecklace.htm>

All Dolled Up: Beaded Art Doll Competition

<http://www.landofodds.com/store/alldolledup.htm>

Jewelry Design Workshops in Cortona, Italy

Toscana Americana

<http://www.landofodds.com/store/toscananarrativesynopsis.htm>

Warren Feld, Jewelry Designer

<http://www.warrenfeldjewelry.com>

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