

## Summer, 2010, Designers Gazette

READ THE FULL ISSUE ONLINE (or, if you cannot see the images),

[CLICK HERE](http://www.warrenfeldjewelry.com/pdf/sg062010/summer2010pdf.pdf) <http://www.warrenfeldjewelry.com/pdf/sg062010/summer2010pdf.pdf>



### *The Design Perspectives on Beading and Jewelry Making at*

*Land of Odds,  
Be Dazzled Beads, &  
The Center for Beadwork & Jewelry Arts*

*718 Thompson Lane, #123, Nashville, TN 37204  
[www.landofodds.com](http://www.landofodds.com)*

*615/292-0610*



**\*\*To continue receiving The Designers Gazette quarterly newsletter, and Announcements about Special Sales at Land of Odds - Click [HERE](http://groups.yahoo.com/group/landofodds/join/) <http://groups.yahoo.com/group/landofodds/join/>**

### **[www.LandOfOdds.com](http://www.LandOfOdds.com)**

***June/July Sale*** (ENDS JULY 19, 2010)

***Get merchandise at wholesale prices before we  
begin to price, merchandise and store it!  
FIRST DIBS ITEMS on Sale NOW!***

***Sign up to receive regular email notices for our First Dibs Sales.  
Click [HERE](#)***



***Multi-Rutilated Quartz***

## Transitioning Beauty. Reflected in Jewelry.

A silent whispering from lips to inner ear, passed along through whistling leaves and the tops of whispering clouds, with such resonance as if it had been shouted out. Yet merely felt and sensed by the jewelry artist. And translated, ever-so-subtly, into a beautiful composition of colors, textures and style. Bead. Spacer. Connector. Crystal. Clasp. Charm.

### **THE UGLY NECKLACE CONTEST**

**Semi-Finalists Announced -  
OnLine Voting Begins!  
8th International  
The Ugly Necklace Contest, 2010  
- A Jewelry Design Competition With A  
Twist**

**[VOTE ONLINE HERE](http://www.landofodds.com/store/ugly8contest.htm)**

**<http://www.landofodds.com/store/ugly8contest.htm>**

**VOTING ENDS July 15, 2010**

**Join the Fun! Learn Some Things About  
Jewelry Design!  
Support our daring Jewelry Designers in**



*Amethyst Free Form Faceted*



*Aquamarine*



*Carnelian*



*Red Fire Agate*



*Leopard Fire Agate*



*Purple Impression Jasper*



*Rainbow Snake Skin Agate*



*Smoke Quartz*



*Rock Quartz Crystal*

their quest for the prize!  
Help determine who will go home with a \$992.93 shopping spree at Land of Odds

Eight Jewelry Artists from around the world have been selected as Semi-Finalists of The 8th Annual 2010 The Ugly Necklace Contest -- *A Jewelry Design Competition With A Twist*, by a panel of four judges from The Center for Beadwork & Jewelry Arts and Land of Odds. Voting begins On-Line on June 1st, thru July 15th for the Winner and Runner Up Grand Prize: \$992.93 shopping spree on Land of Odds web-site ([www.landofodds.com](http://www.landofodds.com)) Runner Up Prize: \$399.07 shopping spree on Land of Odds web-site.

2010 Semi-Finalists Announced:  
Jane West, Pelham, Alabama  
Alesia DiFederico, Southbury, Connecticut  
Lynn Margaret Davy, Dorset, United Kingdom  
Deborah Rubin, Rockville, Maryland  
Sandy Borglum, Chicago, Illinois  
Sharon Wagner, Sterling Heights, Michigan  
Bonnie Scherer, Palmer, Alaska  
Kimberly Allison, Escondido, California

Consider entering our 2012 9<sup>th</sup> International The Ugly Necklace Contest. Official Rules  
<http://www.landofodds.com/store/uglynecklace.htm>







*Tourmaline*



*Blue Tiger Eye (Hawk-Eye)*



*Blue Fire Agate*



*Yellow Lace Calcite*



*Dream Agate*



Sign up to receive regular email notices for our First Dibs Sales.  
Click [HERE](#)

**LOOK WHAT'S COMING UP:**

- Workshops at CBJA

**THE ILLUSTRATIVE BEADER: Beaded Tapestry Competition** (8/31/2011 deadline)

THEME: MYSTERY GENRE BOOK COVERS  
Deadline: August 31st, 2011

Rules:

[www.landofodds.com/store/tapestry.htm](http://www.landofodds.com/store/tapestry.htm)

Winnder: \$1,000 shopping spree at

[www.landofodds.com](http://www.landofodds.com)

Runner-Up: \$400 shopping spree at

[www.landofodds.com](http://www.landofodds.com)



**ALL DOLLED UP: Beaded Art Doll Competition**

(8/31/2013 deadline)

THEME: Transformations

Deadline: August 31st, 2013

Rules:

[www.landofodds.com/store/alldolledup.htm](http://www.landofodds.com/store/alldolledup.htm)

Winnder: \$1,000 shopping spree at

[www.landofodds.com](http://www.landofodds.com)

Runner-Up: \$400 shopping spree at

[www.landofodds.com](http://www.landofodds.com)



**ON THE BLOG:**

**Marcia DeCoster**  
**(September 10-12, 2010)**

*Friday, September 10th, 2010*

*Les Perles de la Mer,*

*1-Day Workshop,*

*\$90.00 plus supplies, optional kit is \$75.00*

*Beginner Level with 1 class-experience*

*or equivalent in Right Angle Weave*

*(10 spaces remaining)*



*Sat/Sun, September 11-12th, 2010*

*Victoria Necklace,*

*2-Day Workshop,*

*\$180.00 plus supplies, optional kit is \$90.00*

*Beginner/Intermediate Level*

*with some comfort doing right angle weave*

*(8 spaces remaining)*



**- Other Upcoming Workshops:**

**Huib Petersen (May 20-22, 2011)**

[Learn To Bead...At Land of Odds](#)

Insight, exploration, elaboration — tools for better jewelry design and smarter business and marketing strategies for handmade products.

*Regular columnists Marjorie Miller (Jewelry Spotter), Warren Feld (Tips & Tricks and How To Bead A Rogue Elephant), Kathleen Lynam (High Strung), and Lily (Beads On A Bone)*

[CONSIGNMENT SELLING: A LAST RESORT](#)

"She's CHEATING ME!" the woman from Rhode Island screamed into the phone. She could hardly catch her breath, the anger overtaking her ability to explain why she was calling. "I read your article about [Pricing and Selling](#) on-line, and I'm not getting my \$70.00 for my piece. "She didn't have to say anymore. I knew right off the bat she was talking about CONSIGNMENT.

[PEARLS](#)

There is a major international exhibition of pearls at the Qatar Museum. The exhibition covers the range of types of pearls, the history of pearls and the pearl industry, designer jewelry made from pearls.



[UGLY BEADS](#)

I thought I'd do a Google search on "ugly beads" and see what I came up with. While a necklace made from all ugly beads might necessarily be "ugly", I thought it would be fun nonetheless to see what I ugly beads I could find.

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*Sherry Serafini (August 26-28, 2011)*

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**Don Norris**  
**Beginning Silversmithing Workshop**  
 2-Day Class, \$300.00 instruction fee  
 2011 dates TBA

**Advanced Silversmithing Workshop**  
 2-Day Class. \$300 instruction fee  
 2011 dates TBA

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- [Free Instructions:](#)

*free pattern*  
**Greek Key Pattern Chain Necklace**  
*.pdf file*



[SKULLS OF CODOGNATO](#)

The House of Codognato, a jewelry house in Venice, is known for its skull-themed jewelry, among other pieces. The skull motif has been a favorite of theirs since they began in the latter half of the 19th century. The skull motif, to this jewelry house, represents a positive symbol: Live life to the fullest now before you die.



[WOMEN and men](#)

Women get together and bead. They sit around a table. They talk. They gossip. They share bead stories. They share personal stories. They complain about the difficulties in life, and they extol the joys of living their lives. And they bead. At least a little. Some more than others. But it's often difficult to tell if the talk is more important, or the beading. Or if all the talk is too distracting for some. Or not distracting enough. Women get together and bead in classes. They get together and bead around the dining room tables in their homes. They attend workshops, and sit in a circle and



## **BEADERS' CIRCLE**

*This unstructured group meets one Saturday afternoon each month at Be Dazzled Beads, usually the 2nd or 3rd Saturday, to work on a beadweaving project out of one of the current bead magazines. Everyone invited. No fees.*

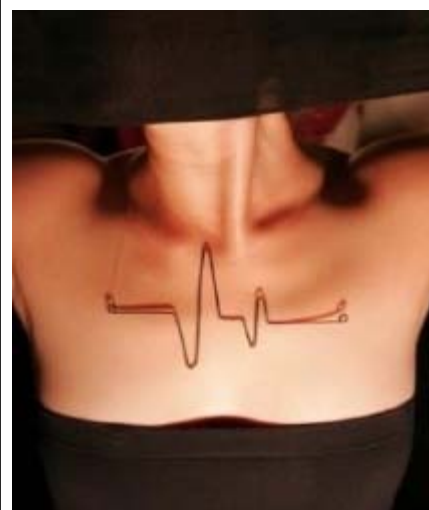
### **Next Dates:**

**Sat, 6/19, 1-5pm**  
**Sat, 7/24, 1-5pm**  
**Sat, 8/7, 1-5pm**  
**Sat, 9/4, 1-5pm**  
**Sat, 10/16, 1-5pm**  
**Sat, 11/20, 1-5pm**

bead. They join bead societies, and sit in a circle and bead. They arrange retreats so that they can sit in circles and bead. Why do so many woman like to sit around in a circle and talk and bead?

### **CONCEPTUAL JEWELRY**

Wikipedia defines "**conceptual art**" as "art in which the concept(s) or idea(s) involved in the work take precedence over traditional aesthetic and material concerns." Conceptual art, as a movement, has been around a long time, since the 1960's. But its influence on jewelry has not been as great as with painting or sculpture. Usually conceptual art requires a lot of narrative text and background information, for the viewer to understand what's going on. Because jewelry is only art as it's worn, this makes it awkward to have all this textual material tag along with the wearer.



### **IDEATION - Jewelry**

How do you begin to create the idea of a piece of jewelry in your mind? What do you start with? How does the drawing or sketch of the piece begin to emerge?



### **GIOVANNI CORVATA**

Inspired by looking at fibers and sponges through a microscope, Italian goldsmith **Giovanni Corvaja** pushes finely spun precious metal to its limits. The jewelry is intricate. Seems gossamer floss thin. Otherworldly. He uses a variety of techniques, including knitting, micro welding and granulation to form wisps of gold into sculptural jewelry.



### **MORE IDEATION - Jewelry**

Stefano Marchetti is another metal artist who has spent a lot of time thinking about and discussing ways to think through jewelry design. In his personal process, he likes to take classical pieces and forms, cut them up or break them into different pieces, and reassemble them into something that meets the contemporary sensibility.



### **POOR JEWELRY DESIGN**

Here's an article about Poor Jewelry Design, with many images of examples of such design. The author makes the point that jewelry must have some kind of personal or cultural meaning, so its value can be measured. Much contemporary jewelry has an ephemeral, temporary personal or cultural resonance, and ways to value these pieces is difficult or no longer makes sense. Click [HERE](#).



### **USING BEADS/JEWELRY AS ECONOMIC DEVELOPMENT TOOL**

Recently, I read a column by Nicholas Kristof in the New York Times entitled [Partying to Change the World](#). In the article Kristof discusses the work of [BeadforLife](#). Here two women created an economic support system based on the talents of African women who make beads from trash, and the profit-motive — selling the beads in finished jewelry at home parties in America, and reinvesting this money back in the local enterprises in Africa.

### **BUSINESS AND JEWELRY ART**

To what extent do (and should) business concerns influence the artistic choices bead and jewelry artists make? I'd say "A Lot!" But this isn't what a lot of artists like to hear.

### **CARLA REITER JEWELRY**

I came across an article describing Carla Reiter's metal-knit jewelry, and I had to take a look for myself.



### **FINNISH JEWELRY RETROSPECTIVE EXHIBIT**

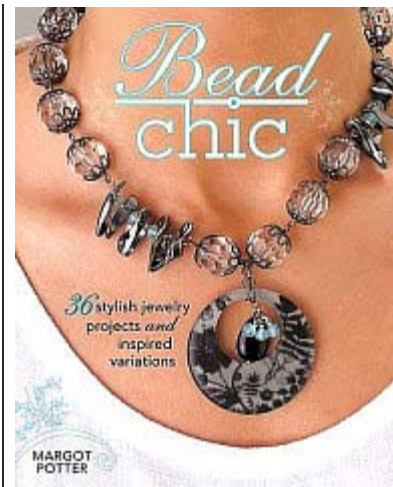
Organized by the Helsinki Design Museum, this exhibition of Finnish jewelry from the 1930s to contemporary conceptual art pieces follows changes in the meanings and design of jewelry over the decades.



### **MARGO POTTER - The Inpatient Crafter**

Margot Potter is a renaissance woman. This "crafty chick," from rural Pennsylvania has been crafting since she was "old enough to hold a Crayola®," and is known as the Impatient Crafter.TM. Among her many artistic specialties, Margot is a jewelry designer, author, actress, and television personality. Being the Jewelry Spotter, I had been looking at another particular artist, but while at her website, I kept seeing jewelry designs by Margot. Those designs intrigued me so much that I wanted to see more and know more about the woman behind those wonderful fun designs.





### **SOPHISTICATED METAL FINISHES - Create The Yourself**

There's been an explosion of available metal colors out there in jewelry findings, chains and other components. Copper and Antique Copper, Brass and Antique Brass, Antique Silver, Steel, Platinum, Pewter, Antique Gold, Bronze and Dark Bronze, Rose Gold, Gunmetal, Metallic Cobalt, and many more. When you are making a bracelet or necklace, however, you might not be able to find the metallic colors you want in the pieces you want to use. Did you know you can take any metal or plated metal part and paint the color finish you want on it, using a special metal-based paint?

### **TEACHING CLASSES - COMPETING WITH THE INTERNET**

A lot of beaders and jewelry makers teach classes. This generates some extra money. It helps keep the artist on his or her toes. It fosters the continuation of our "profession." But today, you need to compete with lots of online sites that offer free instructions, streaming video on demand, and lots of low- to -no-cost how to videos.

### **GETTING STARTED IN YOUR JEWELRY MAKING BUSINESS**

My niece's 6-year old daughter told me the other day, "Warren, I wish I could get a job where I can make bracelets all day!" How cute! She definitely would have a lot of fun making jewelry. She most certainly could make money doing it. But I don't think she was old enough to appreciate the amount of work, strategic thinking, and marketing and good business sense involved, in order to succeed. ... But maybe she did.

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***START Your Education  
WITH OUR  
ORIENTATION TO  
BEADS***

## & JEWELRY FINDINGS

The Center for Beadwork & Jewelry Arts

SUMMER 2010 Designers Gazette

**READ THE FULL ISSUE ONLINE AT [CLICK HERE](#)**

<http://www.warrenfeldjewelry.com/pdf/sg062010/summer2010pdf.pdf>

Also in the FULL ISSUE:

- Sales Specials at Be Dazzled Beads in Nashville
- Upcoming classes at The Center For Beadwork & Jewelry Arts

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**CLIP THIS COUPON FOR SPECIAL DISCOUNTS AT BE DAZZLED BEADS GOOD THRU July 30th , 2010 With This Coupon**

**SPECIALS THIS MONTH AT BE DAZZLED BEADS**

**With This Coupon**

**718 Thompson Lane, Ste 123**

**Nashville, TN 37204**

**615-292-0610**

**DISCOUNT WITH THIS COUPON:**

**\*\*50% discount - all crackle glass beads - druks and fire polish**

**\*\*\$4.00 chinese lampwork pendants**

**WHAT'S NEW: New styles of bails, including donut bails, Sheet metal punches, bead tube holder tower**

**ADD YOUR NAME TO OUR FIRST DIBS SALES EMAIL NOTIFICATIONS. Whenever we get a large shipment in of beads, we put the beads out at near wholesale prices for 2 days, before we begin to price, merchandise and store them. Register at <http://groups.yahoo.com/group/landofodds/join/>**

**GOOD THRU July 30th, 2010 With This Coupon**

**CLIP THIS COUPON FOR SPECIAL DISCOUNTS AT BE DAZZLED BEADS**

**0-0-(cut here)-0-0-0-0-0-0-0-0-0-0-0-0**

**WELCOME VALERIE FORD-GREENWAY**

**Valerie has recently joined our staff, and will be working every Saturday. When you come into the store, please give her a hearty welcome.**

**CURRENT SCHEDULE OF CLASSES**

**PLEASE PRE-REGISTER FOR CLASSES AT LEAST 3-5 DAYS AHEAD OF TIME**

**NOTE: Class fees pay for instructional costs. Students are responsible for either bringing their supplies and tools, or purchasing these at Be Dazzled Beads. In some cases, kits are made up for a class. In other cases, there may be an additional laboratory or equipment charge. When registering, a deposit is required. You may pay this with a credit card or cash. If you are registering by phone, you may pay with a credit card. Deposits are nonrefundable. If you need to purchase your supplies and tools, please come a little earlier than the start time of the class, so you can finish purchasing what you need before the class begins.**

**CBJA web-site: [www.landofodds.com/beadschool/](http://www.landofodds.com/beadschool/)**

**ORIENTATION TO BEADS AND JEWELRY FINDINGS Course**

**We require that you begin your beading and jewelry making education by taking our Orientation class. Here we teach you how to select, buy and utilize various kinds of beads, metals, jewelry findings, clasps, stringing materials and tools. We review our class curriculum and how classes are sequenced, as well.**

**This class is free, but it is two and a half very full hours.**

Sat, 6/19, 9-11:30am  
Fri, 7/9, 9-11:30am  
Sat, 7/24, 9-11:30am  
Fri, 8/6, 9-11:30am  
Sat, 8/28, 9-11:30am  
Fri, 9/17, 9-11:30am  
Sat, 10/2, 9-11:30am  
Sat, 11/3, 9-11:30am  
Sat, 12/11, 9-11:30am

[for more information, go to  
[www.landofodds.com/beadschool/sg/curr/orientation/orient.htm](http://www.landofodds.com/beadschool/sg/curr/orientation/orient.htm) ]

**CBJA OFFERS CLASSES IN SEVERAL "INTEREST AREAS". EACH INTEREST AREA HAS IT'S OWN SEQUENCING OF CLASSES. THE PHILOSOPHY OF OUR PROGRAM IS THAT YOU NEED TO LEARN SKILLS DEVELOPMENTALLY. ONLY IN THIS WAY, CAN YOU BEGIN TO SEE AND UNDERSTAND HOW VARIOUS SKILLS AND TECHNIQUES ARE INTER-RELATED AND INTER-DEPENDENT.**

**If interested in the BEAD STRINGING Interest Area, the sequence:**

1. Orientation to Beads & Jewelry Findings
2. Basics of Bead Stringing and Attaching Clasps
3. Pearl Knotting
4. Wire Clinic – Making Coiled Loops
5. Pattern Wire Bracelet and Intro to Wire Wrapping
6. Intro to Color and Beads
7. Jewelry Design I: Principles of Composition
8. Jewelry Design II: Forms and Structures

**If interested in the BEAD WEAVING Interest Area, the sequence:**

1. Orientation To Beads & Jewelry Findings
2. Stitch of the Month (Introductory classes to 12 stitches)
3. Beaded Bead and Other Beginner/Intermediate Level On-Going Classes and Workshops
4. BEAD STRINGING: Basics of Bead Stringing and Attaching Clasps
5. BEAD STRINGING: Pearl Knotting
6. WIRE WORK: Wire Clinic - Making Simple Loops and Coiled Loops
7. JEWELRY DESIGN: Intro to Color and Beads
8. JEWELRY DESIGN: Jewelry Design I: Principles of Composition
9. JEWELRY DESIGN: Jewelry Design II: Forms and Structures

**For any one stitch, after the Stitch of the Month, or other Intro Class, and where you have a more in-depth interest in, then:**

- A. Class that covers tubular and/or circular forms
- B. Class that covers increasing and decreasing
- C. Class that covers embellishment, edges, fringes and straps
- D. Class that covers splitting and/or creating negative spaces
- E. Class that covers creating oversized pieces and multiple piece compositions
- F. Class that covers free form techniques and creating your own patterns
- G. Class that covers dimensionality and sculptural projects

**Participate in BEADERS' CIRCLE and/or BEADING CLOTCH.**

**If interested in the WIRE WRAPPING Interest Area, the sequence:**

1. Orientation to Beads and Jewelry Findings
2. Mix N Match Bracelet and Intro to Wire Wrapping
3. BEAD STRINGING: Basics of Bead Stringing and Attaching Clasps
4. WIRE WORK: Wire Clinic - Making Simple Loops and Coiled Loops
5. Wire Bracelet w/Beads
6. Wire - cabochon - Pendant
7. Jewelry Findings and Link Bracelet
8. Cold Fusion Techniques
9. JEWELRY DESIGN: Intro to Color and Beads
10. JEWELRY DESIGN: Jewelry Design I: Principles of Composition
11. JEWELRY DESIGN: Jewelry Design II: Forms and Structures

**Other Classes To Take:**

- A. Classes that teach how to make chains and bead-chains
- B. Classes that teach other wire-wrapping techniques
- C. Classes that teach other wire-shaping techniques, such as making various jewelry findings and components

**You might be interested in other Silversmithing or Metal-Working classes that we offer.**

**BEAD STRINGING**



**BS0001: BASICS OF BEAD STRINGING/ATTACHING CLASPS, \$35.00 fee (\$35.00 deposit reserves space) (Learn both needle/thread and crimp/flexwire approaches to stringing beads; pros and cons of various types of clasps; use of various types of jewelry findings; insights about stringing beads from an expert)**

Sat, 7/31, 9am-1:00pm

Sat, 8/21, 12-4pm

Fri, 9/24, 9am-1:00pm

Sat, 10/2, 12-4pm

Sat, 11/13, 12-4pm

Sat, 12/11, 12-4pm

**BS0003: PEARL KNOTTING \$35.00 fee (\$35.00 deposit reserves space) (Learn this simple, straightforward technique. No special tools required)**

Wed, 6/23, 6-8:30pm

[for more information, go to [www.landofodds.com/beadschool/sg/curr/electives/beadstring/beadstring.htm](http://www.landofodds.com/beadschool/sg/curr/electives/beadstring/beadstring.htm)]

## **BEAD WEAVING**

### **STITCH OF THE MONTH**

*Learn a new bracelet stitch each month!*

*Instructor: Kathleen Lynam*

*Meets one Sat morning each month, usually the first Saturday.*

*The Stitch of the Month curriculum is designed to teach 12 major bead-weaving stitches/techniques in a comparative context. This is perhaps one of the best ways to learn bead weaving. You get a clearer understanding of what each stitch is, how to manage and control it, and what your project and design options are, when you learn them comparatively, rather than in isolation from each other.*

*Each class is devoted to explaining a little of the history of the stitch and the how-to basics of doing the stitch. Students then practice with variations on the stitch, such as increasing/decreasing, flat vs. tubular vs. circular, and the like.*

*Students create a bracelet each month.*

*Students may join the class at any point in the 12-month cycle. Each class is really in-and-of-itself. You may do all of the classes, or only some of them, as you desire. If you miss a class, it will be repeated in the next cycle.*

*The Twelve Sessions (June begins cycle; doesn't matter where you start; each class is in and of itself)*

*Classes are \$35.00 plus supplies (\$35.00 deposit reserves space)*

**1. BEADWEAVING PRIMER. This session then introduces The SQUARE STITCH**

**TBA**

**2.NETTING**

Sat, 7/10, 10am-12:30pm

**3.NDBELE (also known as Herringbone)**

Sat, 8/14, 10am-12:30pm

**4.PEYOTE I: Flat Peyote**

Sat, 9/18, 10am-12:30pm

**5.LOOM**

Sat, 10/2, 10am-12:30pm

Sat, 4/2/11, 1-3:30pm

**6.BRICK STITCH**

Sat, 11/6, 10am-12:30pm

**7.SPIRAL ROPE**

Sat, 12/4, 10am-12:30pm

**8.FRINGE**

Sat, 1/8/11, 10am-12:30pm

**9. RIGHT ANGLE WEAVE**

Sat, 8/14, 3:30-6:00pm

Sat, 2/5/11, 10am-12:30pm

**10. BEAD EMBROIDERY**

Sat, 3/5, 10am-12:30pm

**11. PETERSBURG CHAIN**

Sat, 8/14, 1:00-3:30pm

Sat, 4/2/11, 10am-12:30pm

**12. BEADED BEADS**

Sat, 5/7/11, 10am-12:30pm

## **MISCELLANEOUS STITCHES:**

**PEY2011A: PEYOTE II: TUBULAR PEYOTE** –\$35.00 fee (\$35.00 deposit reserves space) *Requires Peyote I, or Stitch of the Month – Peyote, or equivalent experience as prerequisite*

Sat, 10/2, 1:00-3:30pm

**BC0101: INTRODUCTION TO BEAD CROCHET:** \$45.00 instructional fee (\$45.00 deposit reserves space) (3 hour class plus 1 additional hour to be scheduled by teacher and students)

Sat, 9/18, 1:00-3:30pm

Sat, 5/7/11, 1-3:30pm

**BW2490: MONET'S GARDEN BRACELET** \$40.00 fee plus \$10.00 kit of beads (\$50.00 deposit reserves space)

Sat, 2/5/11, 1-3:30pm

**BW4: DAFFODIL EMBROIDERED CUFF** \$40.00 fee (\$40.00 deposit reserves space)

Sat, 4/2/11, 3:30-6pm

**BW8, Beaded Cabochons – PEYOTE STITCH WITH OPEN BACK METHOD** \$40.00 fee (\$40.00 deposit reserves space)

Sat, 11/6, 1-3:30pm

**BW9, Etruscan Square Stitch Bracelet** \$35.00 fee (\$35.00 deposit reserves space)

Sat, 7/10, 1-3:30pm

**BW10, CRYSTAL NETTED TUBE BRACELET** \$35.00 fee (\$35.00 deposit reserves space)

Sat, 12/4, 1-3:30pm

Look 'N See: <http://www.landofodds.com/beadschool/images/BW10.jpg>

**BRICK2046, Using Brick Stitch to Make Shapes**

\$40.00 fee (\$40.00 deposit reserves space)

Sat, 12/4, 3:30-6pm

**BW11, Maltese Cross Reversible Necklace** \$35.00 fee (\$35.00 deposit reserves space)

TBA

**BW12, Cubic Zig Zag Right Angle Weave Necklace** \$40.00 fee (\$40.00 deposit reserves space)

Sat, 3/5/11, 1-3:30pm

**BW13, Layered Right Angle Weave Bracelet** \$40.00 fee (\$40.00 deposit reserves space)

Sat, 11/6, 3:30-6pm

**BW14, Seashell Necklace** \$35.00 fee + \$5.00 supplies (\$40.00 deposit reserves space)

TBA

LOOK N' SEE: <http://www.landofodds.com/beadschool/images/seanymphnecklace.jpg>

**BW17, Monte Carlo Right Angle Weave Bracelet** \$35.00 fee (\$35.00 deposit reserves space)

TBA

**BWN18, Netted Bracelet** \$35.00 fee (\$35.00 deposit reserves space)

TBA

**BEAD WEAVING OPEN WORK SESSIONS (no fees)**

*Here's your opportunity to bring in any unfinished bead weaving projects and get some instructions.*

Sat, 7/10, 3:30-6pm

#### **BEADERS' CIRCLE**

*This unstructured group meets one Saturday afternoon each month, usually the 2nd or 3rd Saturday. The group works one on particular project out of a recent Bead & Button or Beadwork magazine. No fees. If you don't have the magazine copies, you can download a set of instructions for each project at the magazine's website.*

Sat, 6/19, 1-5pm Project **MULTIPLE CHOICE NECKLACE**

*Bead & Button, April 2010, p. 32-35*

Sat, 7/24, 1-5pm

Sat, 8/7, 1-5pm

Sat, 9/4, 1-5pm

Sat, 10/16, 1-5pm

Sat, 11/20, 1-5pm

#### **BEADING/JEWELRY MAKING AS A BUSINESS**

**BUS3001: PRICING AND SELLING YOUR JEWELRY** \$30.00 fee (\$30.00 deposit reserves space)

*(Learn to apply a formula for determining a fair retail price and a fair wholesale price; learn basics of marketing process)*

Sat, 6/26, 11am-1pm

Sat, 11/6, 11am-1pm

**BUS3007: GETTING YOUR JEWELRY MAKING BUSINESS STARTED** \$30.00 fee (\$30.00 deposit reserves space) *(Learn about local, state and federal requirements/forms; simple bookkeeping set up to track costs and revenues; defining business model)*

Sat, 6/26, 9-11am

Sat, 11/6, 9-11am

**BUS3009: SO YOU WANT TO DO CRAFT SHOWS...** \$30.00 fee (\$30.00 deposit reserves space)

*(Learn how to find craft shows, apply for booth, set up booth, market, inventory and the like)*

TBA

**BUS3010: INTERNET MARKETING FOR VERY SMALL BUSINESSES...THAT WORKS!** \$30.00 fee (\$30.00 deposit reserves space) *(Learn about affordable strategies very small businesses can do to market their websites)*

Sat, 7/17, 10am-Noon

Sat, 11/6, 1:30-3:30pm

[for more information, go to [www.landofodds.com/beadschool/sg/curr/electives/business/business.htm](http://www.landofodds.com/beadschool/sg/curr/electives/business/business.htm)]

#### GENERAL JEWELRY DESIGN CO-CURRICULAR COURSES

**GEN6001: INTRODUCTION TO COLOR WITH BEADS \$35.00 fee (\$35.00 deposit reserves space)**

*(Learn how the bead asserts its need for color.)*

*Prerequisites: Orientation to Beads & Jewelry Findings; Attaching Clasps*

Sat, 7/31, 2-5pm

Sat, 11/20, 9am-Noon

**GEN6006: JEWELRY DESIGN I: COMPOSITION AND BASIC DESIGN PRINCIPLES \$35.00 fee (\$35.00 deposit reserves space)** *(Learn 10 principles of jewelry design, and critique various finished necklaces, in terms of these principles)*

*Prerequisites: Orientation to Beads & Jewelry Findings; Attaching Clasps; Intro to Color and Beads*

Sat, 8/7, 9am-Noon

Sat, 11/20, 1-4pm

#### WIRE WORK AND WIRE WRAP COURSES

[www.landofodds.com/beadschool/sg/curr/electives/wirework/wirework.htm](http://www.landofodds.com/beadschool/sg/curr/electives/wirework/wirework.htm)

**Beginner:**

**WIRE CLINIC: Making Loops and Coiled Loops on Head and Eye Pins**

**\$15.00 fee (tools and wire provided) (\$15.00 deposit reserves space)**

Thurs, 5/20, 5:30-6pm

Thurs, 6/17, 5:30-6pm

#### CORE COURSES

**WIRECORE1: MIX & MATCH MULTI-WIRE TECHNIQUES BRACELET**

*Learn about wires, tools, and several simple wire-wrapping techniques*

**\$35.00 instructional fee PLUS \$25.00 kit fee (\$60.00 deposit) (6 student limit)**

*Look 'N See: <http://www.landofodds.com/beadschool/images/wirecore1.jpg>*

Sat, 6/26/10, 9am-Noon

Sat, 7/17/10, 9am-Noon

Sat, 8/28/10, 9am-Noon

Sat, 10/23/10, 9am-Noon

Sat, 12/18/10, 9am-Noon

**WIRECORE2: WIRE WRAP BRACELET WITH BEADS**

*Learn to create structurally-functional bracelet with wires and beads*

**\$35.00 instructional fee PLUS \$35.00 kit fee (\$70.00 deposit) (6 student limit)**

*Look 'N See: <http://www.landofodds.com/beadschool/images/wirecore2.jpg>*

Sat, 8/28, 12:30-3:30pm

Sat, 12/18, 12:30-3:30pm

**WIRECORE3: WIRE WRAP CABOCHON - PENDANT**

*Learn to make structural supporting frame w/pendant bail by wrapping cabochon*

**\$35.00 instructional fee PLUS \$35.00 kit fee (\$70.00 deposit) (6 student limit)**

*Look 'N See: <http://www.landofodds.com/beadschool/images/wirecore3.jpg>*

Sat, 7/17/10, 12:30-3:30pm

Sat, 10/23/10, 3:30-6pm

#### ELECTIVES

**WIRE10: JEWELRY FINDINGS and CHAIN BRACELET**

*Learn to make simple wire shapes and jewelry findings, as well as a chain-linked bracelet*

**\$35.00 instructional fee PLUS \$15.00 kit fee (\$50.00 deposit) (6 student limit)**

*Look 'N See: <http://www.landofodds.com/beadschool/images/wire10.jpg>*

Sat, 7/17, 3:30-6pm

Sat, 10/23, 12:30-3:30pm

**WIRE11: COLD CONNECTION TECHNIQUES**

*Learn to build 3-dimensional components using Cold Connection Techniques as an alternative to soldering*

**\$35.00 instructional fee PLUS \$20.00 kit fee (\$55.00 deposit) (6 student limit)**

*Look 'N See: <http://www.landofodds.com/beadschool/images/wire11a.jpg>*

TBA

**WIRE12A & B: EARRINGS**

*Learn to make a pair of wire-worked earrings.*

**12A: MY BRIOLETTE EARRINGS (\$20 instructional fee plus \$20.00 Kit (\$40.00 deposit) , 1 hour class) (6 student limit)**



Look 'N See: <http://www.landofodds.com/beadschool/images/wire12a.jpg>  
Sat, 6/26, 12:30-2:00pm

12B: DAPPED EARRINGS (\$20.00 instructional fee plus \$15.00 Kit (\$35.00 deposit), 1 hour class) (6 student limit)  
Look 'N See: <http://www.landofodds.com/beadschool/images/wire12b.jpg>  
Sat, 6/26, 2:00-3:00pm

#### WIRE13: VIKING KNIT BRACELET

Learn to make a bracelet using wire and the viking knit technique \$35.00 instructional fee PLUS \$15.00 kit fee (\$50.00 deposit) (6 student limit)

Look 'N See: <http://www.landofodds.com/beadschool/images/wire13.jpg>

Sat, 6/26, 3:30-6pm

Sat, 8/28, 3:30-6pm

Sat, 12/18, 3:30-6pm

#### SILVERSMITHING COURSES

Silversmithing (Need to reserve a place about 4-6 weeks ahead of when you'd like to take the course)

Instructor: Nancie Roarke

Introductory course is \$470.00 (\$300.00 deposit).

This involves four 3-hour session classes, spread out over 2 weeks. There is also some homework assigned. This class is taught with only 1 or 2 students. You will also need to have a jeweler's saw and blades. If purchased at Be Dazzled for this class, these will cost \$40.00.

#### SILVERSMITHING WORKSHOPS BY DON NORRIS

There is a limit to 8 registrants per workshop. His workshops fill quickly.

##### Beginner/Intermediate Silversmithing Workshops

2-Day Class, \$300.00 instruction fee

Registration limited to 8 students per class. Fee includes instruction, all materials and tools

2011 TBA

Emphasis on learning how to solder with a hand held torch, and creating a setting for a stone. Student then works on several projects.

##### Advanced Silversmithing Workshop

2-Day Class

Registration limited to 8 students. \$300.00 fee. Fee includes instruction, all materials and tools.

You will learn how to solder larger pieces through making a bracelet. You will also make a solid band ring, which teaches many different methods of working with silver.

2011 TBA

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#### SHOP

OnLine: Land of Odds - The South's Most Unusual Shop

<http://www.landofodds.com>

InNashville: Be Dazzled Beads

<http://www.bedazzledbeads.com>

#### LEARN

School: Center for Beadwork & Jewelry Arts

<http://www.landofodds.com/beadschool> (curriculum)

<http://groups.yahoo.com/group/beadschool> (course schedule and happenings)

[Learn To Bead...At Land of Odds Blog](#)

#### VIEW

Fine Arts Jewelry Gallery: Open Window Gallery

<http://www.landofodds.com/store/openwindowgallery.htm>

**Address: 718 Thompson Lane, Ste 123, Nashville, TN 37204**

**Phone: 615-292-0610**

**Fax: 615-460-7001**

**Email: [oddsian@landofodds.com](mailto:oddsian@landofodds.com)**

**Web: <http://www.landofodds.com>**

**Other Programs at Land of Odds:**

**The Ugly Necklace Contest**

**- A Jewelry Design Competition With A Twist**

**<http://www.landofodds.com/store/uglynecklace.htm>**

**All Dolled Up: Beaded Art Doll Competition**

**<http://www.landofodds.com/store/alldolledup.htm>**

**The Illustrative Beader: Beaded Tapestry Competition**

**<http://www.landofodds.com/store/tapestry.htm>**

**Warren Feld, Jewelry Designer**

**<http://www.warrenfeldjewelry.com>**

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