

Summer, 2011, Designers Gazette

READ THE FULL ISSUE ONLINE (or, if you cannot see the images),

CLICK HERE <http://www.warrenfeldjewelry.com/pdf/su081511/summer2011pdf.pdf>



DESIGNERS GAZETTE

*The Design Perspectives
on Beading
and Jewelry Making*

at

*Land of Odds,
Be Dazzled Beads, &
The Center for Beadwork & Jewelry Arts*

718 Thompson Lane, #123, Nashville, TN 37204
www.landofodds.com

615/292-0610



****To continue receiving The Designers Gazette quarterly newsletter, and Announcements about Special FIRST DIBS Sales at Land of Odds - Click [HERE](#) <http://groups.yahoo.com/group/landofodds/join/>**

**A Streetcar Full of Desire.
Summer, Steamy, Sensual,
Vibrant.**

The freedom to wear jewelry against type, whatever colors, whatever lengths, whatever shapes, with whatever clothes. Accentuating fun, and life, and play, and sport. In grand open spaces. And wispy mountains. And surfing shores. And sidewalk cafes. And nightclubs that pulse as rhythmically and loudly as they can to chase away the summer's heat. Or stay in tune with it. Summer. Full of inspirations.

ON THE BLOG:

[Learn To Bead...At Land of Odds](#)

Insight, exploration, elaboration — tools for better jewelry design and smarter business and marketing strategies for handmade products.

Regular columnists Marjorie Miller (Jewelry Spotter), Warren Feld (Tips & Tricks and How To Bead A Rogue Elephant), Kathleen Lynam (High Strung), and Lily (Beads On A Bone)

[SINGING BIRD PISTOLS](#)

LOOK WHAT IS COMING UP:
- Workshops at [CBJA](#)



JEWELRY DESIGN CAMP

Camp Director, Warren Feld
www.warrenfeldjewelry.com

tentatively July 2013
(Specific dates to be announced)

Immerse yourself into a week-long study of jewelry design theories, and their applications and manipulations with various materials, techniques and strategies.

Jewelry Design Camp has two back-to-back, 1-week sessions. Participants are invited to attend either session, or both. The focus is on designing jewelry, primarily using bead weaving techniques, but also incorporating techniques from bead stringing and wire working, as well. For beginners, intermediate and advanced students alike. Each session provides a separate series of projects, based on technical skill levels.

Held at Be Dazzled Beads, Nashville, Tennessee.

Session 1: Contemporizing Etruscan Jewelry (1 week)



How do you keep beadwork and jewelry design essential and alive? Learning ideas and techniques towards this end is the crux of this week-long series of workshops.

These workshops are for both Beginner as well as Intermediate level beaders or jewelry



Watch this video of these 200 year old Singing Bird Pistols. They recently sold for over \$5 million at auction.

JEWELERS' WERK GALLERY IN DC



I am always on the lookout for galleries that sell and promote hand crafted art jewelry. Not that easy to find, when you are not in one of the few more enlightened communities in the United States. Most art galleries in Nashville, for example, shy away from jewelry. They either view it as craft, not art. Or not particularly relevant to arts in general.

One gallery in the Georgetown section of Washington, DC is known the world over for innovative contemporary jewelry by international artists.

THE ARTIST AS JEWELER



Originally, I was a painter. I didn't begin making jewelry until I was in my late 30's. When I began, I tried to make every necklace, bracelet and pair of earrings, as if these were to be painted. Never worked. These things have to be engineered. Hopefully you end up with something both beautiful and functional. Today, I see jewelry as "art", but something somewhat different than painting or sculpture. But occasionally the urge to paint jewelry arises. There is

makers alike.

We will be examining traditional Etruscan jewelry, and how we can understand it from the vantage point of good jewelry design principles. We will learn and practice some basic techniques of bead stringing and bead weaving. Then we will do some thinking, planning and experimenting with these and other bead stringing and bead weaving techniques in order to create contemporary interpretations of two or three Etruscan pieces of jewelry to see what we can achieve.

You will learn to look at jewelry with a different eye. Many people create jewelry all their lives, without understanding why certain pieces draw your attention, and others do not. In this class, we will begin to answer that question: Why?

You will learn the correct way to string beads on cable wire, and crimp the wire to secure it to the clasp. You will learn the optimum way to string beads on thread, including how to tie a special knot. You will learn a few simple bead weaving techniques and how best to hold your pieces while you work it, and how to manage thread tension while weaving beads. You will learn to make simple, as well as coiled, loops on head and eye pins.

During the week, we will gradually develop an understanding of good jewelry design concepts. You will use these concepts to get a design-understanding of Etruscan jewelry. And you will use these concepts to begin to think about, plan and experiment with ideas for contemporizing Etruscan jewelry.

You will learn how to understand what "quality" means, when selecting and using glass, gemstone and metal beads and other jewelry clasps and findings. You will learn how to make choices among the many options of stringing materials. You will learn a little bit about buying tools. You will learn how color theories may be applied when using beads, rather than paints. You will learn to re-define a piece of jewelry in terms of its essential design elements – things you can manipulate within the piece. And finally, you will review 10 principles of jewelry design composition – that is, 10 rules for how to manipulate the elements within your piece.

We will be doing a lot of hands-on activity. Some of it will involve playing with and arranging beads on a bead board. And some of it will involve using bead stringing and bead weaving techniques to make bracelets or components which you can later finish off as bracelets or necklaces.

Session 2: Fringe, Edge, Strap, Bail, Surface Embellishment in Jewelry -- Art or Not? (1 week)



If we are to get control over what we make as artists, how do these jewelry elements -- fringe, edge, strap, bail, surface embellishment -- come into play in an appropriate and satisfying way?

Learn theories, multiple bead-weaving techniques, applications, for fringes, edges, straps, bails and surface embellishment.

Classical art theory would say that these kinds of elements in jewelry should be supplemental to the core piece, such as a pendant or centerpiece.

going to be an exhibit at the Museum of Arts & Design in New York City on Artists as Jewelers. The exhibit, to run from 9/20/11 thru 1/8/12, will be entitled "Picasso to Koons: Artist as Jewelry." Whether they were as successful as jeweler's as they were painters or sculptors, well that's something for you to decide. All I know is that it is difficult to transition from one to the other.

A NOVEL WAY TO FUND CREATIVITY



I had recently read an article about Kristy Lin, a jewelry artist who was attempting to launch a new jewelry line, and was searching for money. She turned to a website called Kickstarter.com to get some assistance in creating a fund-raising campaign. Now-a-days, you need to be very creative to get your creative endeavors off to a start.

JEWELRY APPRAISALS



Homeowners insurance rarely covers the full value of jewelry, in the event of loss or theft. Homeowners insurance rarely covers the full value of jewelry, in the event of loss or theft.

AMERICAN GYPSY JEWELRY

The pendant is "art", and any fringe, strap, bail, edging or extraneous surface embellishment would merely supplement this. In painting, these kinds of components would equate with the "frame"; in sculpture, these kinds of components would equate with the "pedestal base."

Neither the frame nor the pedestal should be required to be present in order to appreciate the painting or sculpture as art. Nor should these detract. Or compete. Or take center stage. Or overwhelm.

But what about these elements in jewelry -- fringe, edge, straps, bails and surface embellishment? If our goal is to elevate beadwork and jewelry to the realm of art, rather than craft, we need somehow to accommodate, confront or revise this central concept in art theory -- that all these elements must remain supplemental to the centerpiece.

In this workshop, we learn how to make the kinds of choices about fringe, edge, strap, bail, and surface embellishment which elevate our jewelry to the requirements and expectations underlying good art and design.

We will discuss theoretical and application ideas about these jewelry elements/components, as put forth by academics and critics in Craft, in Art, and in Design.

This workshop is an intermediate/advanced level. Some previous experience with making jewelry (whether bead stringing, bead weaving or wire working) is required. A knowledge of how to do flat peyote and tubular peyote bead weaving stitches would be very helpful.

You will be making a BezelWorks Pendant, including fringe, edge, strap, bail, and surface embellishment.

You will also be working through ideas by experimenting on what I call a Fringe-Edge-Strap Necklace.

The Art Guild at Fairfield Glade, Tennessee is pleased to present

A one-day workshop Altered woven Jewelry
By Instructor:
MARY HETTMANSPERGER [www.maryhett.com]

Using a variety of weaving techniques students will explore woven, stitched, pieced and assembled jewelry. Students will be introduced to sheet copper and will burn, fold, wrap, forge, cut, patina, and simply alter the surface to achieve amazing results. Wires, linens and soft fibers will be used to stitch, weave, twine, loop and connect and embellish the many pieces of jewelry made during the workshop. Using some commercial connections, such as nuts and bolts, eyelets, brads, jump rings, and rivets students will learn a variety of cold connections and their possibilities. There will be a wide range and variety of Jewelry produced during the workshop and each student will learn many techniques to make unique and unusual jewelry. Mary will not only teach techniques and projects, but encourage creativity, process, and individual direction.

When: Saturday
September 10, 2011
10AM – 4PM

Cost: \$75 for Art Guild Members
\$85 for non-Members
Materials fee: \$42.00 (payable to Mary Hettmansperger on 9/10)

Where: The Plateau Arts Center
451 Lakeview Drive
Fairfield Glade, TN
Telephone: 931-707-7249
e-mail: pcartguild@frontiernet.net
website: www.artguildfairfieldglade.net

Alternate Contact: Judi Moenck



The Antiques Road Show has a fascinating article about American Gypsy Jewelry on their blog. Gypsy Jewelry dates from the 1900-1930's period. During this time, many gypsies migrated to America and brought their jewelry-making skills with them.

CERAMICS AND CLAY ALL GROWN UP AS JEWELRY MEDIUM



There have been some prominent exhibits and collections around the country highlighting the work of ceramics artists in jewelry. Some of it is high-fired clay, some raku, some polymer clay and some metal clay. It's always very exciting to see how artists can achieve good jewelry design goals with new materials or new applications of materials.

TO BE, OR NOT TO BE?

To be a Jewelry Artist, or not to be?

What should I do? Will I succeed? How will I succeed? I'm afraid to change careers. I'm afraid no one will like my stuff. I'm too shy to get stores to sell my stuff. I haven't learned everything I need to learn. I don't make necklaces as well as so-and-so. I don't have enough money to start a business. I don't know how to start a business. I need to take more classes. There are four more books I want to read and work through before I get started. I don't have the supplies people want.

931-456-4356
 Cell: 931-210-1236
judiscloset@frontiernet.net

Mary Hettmansperger is a fiber and jewelry artist who teaches in Australia, New Zealand, Ireland, and Singapore internationally - across the US and at Arrowmont, Penland, Bead and Button, Convergence, National and Regional Fiber conferences, Art and Craft Schools, and private Guilds. Mary has authored and illustrated 3 books *Fabulous Woven jewelry*, *Wrap, Stitch, fold and Rivet*, and *Mixed metal Jewelry workshop* all published by Lark/Sterling. Currently, Mary is working on two more books, a new jewelry book - Spring 2012 release and an Art Quilt book - Fall 2012 release, titles to be announced soon. Other books include, *Jewelry Design Challenge*, *500 Baskets*, *Fiber Arts Design Book 7*, *the Gourd Book*, *Creative Scarecrows*, *Pushing the envelope*, *Fabulous Found object jewelry*, *Teapots - makers and collectors*, *Beading with Crystals*, and *Creative Beading Volume 2*. Mary has had work exhibited at SOFA - through the Katie Gingrass Gallery. She does segments for the PBS programming - *Beads Baubles and Jewels* and *Quilting Art* and has had her work published in many magazines, including, *Quilting Arts*, *Art jewelry*, *Bead and Button*, *Beadwork*, *Shuttle Spindle* and *Dye Pot*, and *Crafts Report*.

Land of Odds

www.landofodds.com/store/firstdibson.htm

ANNOUNCEMENT

FIRST DIBS SALE OnLine

Don't Miss It!!!

Thru Monday, 8/29/2011

Our FIRST DIBS SALES.

Don't Miss Them!!!!

Get merchandise at wholesale prices before we begin to price, merchandise and store it!

HIGHLIGHTS :

BIWA PEARLS



ASTROPHILITE



GREEN CHALCOPYRITE

ANY LESSONS TO LEARN FROM NAIL POLISH TRENDS



I read this article recently in the NYT, how women are using many more colors of nail polish than the traditional reds and pinks, and that the use of the full color palette of nail polish colors is getting very institutionalized and accepted.

The writer offers a point of view here for discussion. Her main point, is that in an era of a weak economy, Chanel nail polish offers at a much lower cost the same cache as purchasing the more expensive Chanel perfume or clothing. People still want status and the qualities associated with it. They can not afford the top of the line items they used to.

PAPAL JEWELRY



Papal jewelry has been in the news recently, because a jeweler in North Carolina, of all places, has offered up a cross and a ring belonging to Pope Paul VI for sale.

THE JAPONISME

**OLIVE FIRE AGATE****BLACK WHITE AGATE W/DRUSY****RAINBOW SNAKE SKIN AGATE****RAINBOW MOONSTONE****LAPIS****LABRADORITE****RAINBOW AGATE W/DRUSY****African Amethyst, India Cut****Aquamarine, India Cut****Brazil Amethyst, Shaded, India Cut**

There is a current exhibit at the Wartski Gallery in London entitled "The Japonisme: From Falize to Faberge: The Goldsmith and Japan". This exhibit showcases the influence of Japan on western jewelers, such as Tiffany, Falize, Cartier, Boucheron, Faberge.

[HIS AND HER JEWELRY](#)



Today, I decided to travel again on the Google Highway, and explore what came up when I typed in "His and Her Jewelry".

I'm not a "match-y" kind of person. If I were coupled, I don't think I'd wear matching jewelry with my partner.

I'm not androgynous. I don't like to wear very feminine jewelry myself, although I make a lot of jewelry for women that have "male" elements and sensibilities.

I've never designed jewelry for a couple or two partnered people. But I've had a lot of customers in the shop who came in looking for jewelry they could both wear, and somehow coordinated or matched.

Carnelian, India Cut



Chrysoprase, Shaded, India Cut



Citrine, India Cut



Grosular (Green) Garnet, India Cut



Hessonite, Shaded, India Cut



Iolite, India Cut



Peach Moonstone, India Cut



Peridot, India Cut



Neon Blue Apatite, India Cut



BEADERS' CIRCLE

This unstructured group meets one Saturday afternoon each month, usually the 2nd or 3rd Saturday. The group works one on particular project out of a recent Bead & Button or Beadwork magazine. No fees.

If you don't have the magazine copies, you can download a set of instructions for each project at the magazine's website.

Next scheduled dates for Beaders Circle:

- Sat, 8/20, 1-5pm
- Sat, 9/3, 1-5pm
- Sat, 9/24, 1-5pm
- Sat, 10/15, 1-5pm
- Sat, 11/19, 1-5pm
- Sat, 12/17, 1-5pm

START Your Education WITH OUR

What are my design options? What should I consider when designing his and her jewelry?

THE UGLY NECKLACE CONTEST

<http://www.landofodds.com/store/uglynecklace.htm>

Deadline: 3/15/2012



Join the Fun! Learn Some Things About Jewelry Design!
Support our daring Jewelry Designers in their quest for the prize!
Help determine who will go home with a \$992.93 shopping spree at Land of Odds

Consider entering our
2012 9th International The Ugly Necklace Contest.

Theme: "From my garden of..."

Deadline: 3/15/2012

Official Rules

<http://www.landofodds.com/store/uglynecklace.htm>

THE ILLUSTRATIVE BEADER: Beaded Tapestry Competition

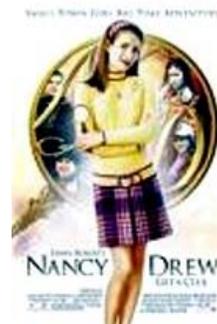
(8/31/2011 deadline)

ORIENTATION TO BEADS & JEWELRY FINDINGS



Free Online

The Center for Beadwork & Jewelry Arts



THEME: MYSTERY GENRE BOOK COVERS

Deadline: August 31st, 2011

Rules:

www.landofodds.com/store/tapestry.htm

Winner: \$1,000 shopping spree at www.landofodds.com

Runner-Up: \$400 shopping spree at www.landofodds.com

ALL DOLLED UP: Beaded Art Doll Competition

(8/31/2013 deadline)



THEME: Transformations

Deadline: August 31st, 2013

Rules: www.landofodds.com/store/alldolledup.htm

Winner: \$1,000 shopping spree at www.landofodds.com

Runner-Up: \$400 shopping spree at www.landofodds.com

Summer, 2011, Designers Gazette

READ THE FULL ISSUE ONLINE (or, if you cannot see the images),

CLICK HERE <http://www.warrenfeldjewelry.com/pdf/su081511/summer2011.pdf>

Also in the FULL ISSUE:

- Sales Specials at Be Dazzled Beads in Nashville
- Upcoming classes at The Center For Beadwork & Jewelry Arts

7. JEWELRY DESIGN: Intro to Color and Beads
8. JEWELRY DESIGN: Jewelry Design I: Principles of Composition
9. JEWELRY DESIGN: Jewelry Design II: Forms and Structures

For any one stitch, after the Stitch of the Month, or other Intro Class, and where you have a more in-depth interest in, then:

- A. Class that covers tubular and/or circular forms
- B. Class that covers increasing and decreasing
- C. Class that covers embellishment, edges, fringes and straps
- D. Class that covers splitting and/or creating negative spaces
- E. Class that covers creating oversized pieces and multiple piece compositions
- F. Class that covers free form techniques and creating your own patterns
- G. Class that covers dimensionality and sculptural projects

Participate in BEADERS' CIRCLE and/or BEADING CLOTCH.

If interested in the WIRE WRAPPING Interest Area, the sequence:

1. Orientation to Beads and Jewelry Findings
2. Mix N Match Bracelet and Intro to Wire Wrapping
3. BEAD STRINGING: Basics of Bead Stringing and Attaching Clasps
4. WIRE WORK: Wire Clinic - Making Simple Loops and Coiled Loops
5. Wire Bracelet w/Beads
6. Wire - cabochon - Pendant
7. Jewelry Findings and Link Bracelet
8. Cold Fusion Techniques
9. JEWELRY DESIGN: Intro to Color and Beads
10. JEWELRY DESIGN: Jewelry Design I: Principles of Composition
11. JEWELRY DESIGN: Jewelry Design II: Forms and Structures

Other Classes To Take:

- A. Classes that teach how to make chains and bead-chains
- B. Classes that teach other wire-wrapping techniques
- C. Classes that teach other wire-shaping techniques, such as making various jewelry findings and components

You might be interested in other Silversmithing or Metal-Working classes that we offer.

BEAD STRINGING

BS0001: BASICS OF BEAD STRINGING/ATTACHING CLASPS, \$35.00 fee (\$35.00 deposit reserves space) (Learn both needle/thread and crimp/flexwire approaches to stringing beads; pros and cons of various types of clasps; use of various types of jewelry findings; insights about stringing beads from an expert)

- Sat, 8/13/11, Noon-4pm
 Sat, 9/17/11, Noon-4pm
 Sat, 10/22, 9am-1pm
 Fri, 11/18, 10am-3:00pm (w/lunch break)
 Fri, 12/9, 10am-3:00pm (w/lunch break)
 Sat, 12/17, Noon-4pm
 Sat, 1/28/12, Noon-4pm
 Sat, 2/18, 9am-1pm
 Sat, 3/10, Noon-4pm

BS0003: PEARL KNOTTING \$35.00 fee (\$35.00 deposit reserves space) (Learn this simple, straightforward technique. No special tools required)

- Wed, 9/14, 6-8:30pm
 Wed, 10/26, 6-8:30pm
 [for more information, go to www.landofodds.com/beadschool/sg/curr/electives/beadstring/beadstring.htm]

BEAD WEAVING

STITCH OF THE MONTH

Learn a new bracelet stitch each month!

Instructor: Kathleen Lynam

Meets one Sat morning each month, usually the first Saturday.

The Stitch of the Month curriculum is designed to teach 12 major bead-weaving stitches/techniques in a comparative context. This is perhaps one of the best ways to learn bead weaving. You get a clearer understanding of what each stitch is, how to manage and control it, and what your project and design options are, when you learn them comparatively, rather than in isolation from each other.

Each class is devoted to explaining a little of the history of the stitch and the how-to basics of doing the stitch. Students then practice with variations on the stitch, such as increasing/decreasing, flat vs. tubular vs. circular, and the like.

Students create a bracelet each month.

Students may join the class at any point in the 12-month cycle. Each class is really in-and-of-itself. You may do all of the classes, or only some of them, as you desire. If you miss a class, it will be repeated in the next cycle.

The Twelve Sessions (June begins cycle; doesn't matter where you start; each class is in and of itself)

Classes are \$35.00 plus supplies (\$35.00 deposit reserves space)

1. BEADWEAVING PRIMER. This session then introduces The SQUARE STITCH

- Sat, 12/3, 1-3:30pm
 2.NETTING
 Sat, 2/4/12, 3:30-6pm
 3.NDBELE (also known as Herringbone)
 Sat, 9/10, 3:30-6pm
 4.PEYOTE I: Flat Peyote
 Sat, 9/10, 10am-12:30pm
 Sat, 4/14/12, 3:30-6pm
 5.LOOM
 Sat, 10/1, 10am-12:30pm
 Sat, 3/3/12, 3:30-6pm

6. BRICK STITCH

Sat, 11/5, 10am-12:30pm

Sat, 5/5/12, 3:30-6pm

7. SPIRAL ROPE

Sat, 12/3, 10am-12:30pm

8. FRINGE

Sat, 1/7/12, 10am-12:30pm

9. RIGHT ANGLE WEAVE

Sat, 9/10, 1-3:30pm

Sat, 2/4/12, 10am-12:30pm

10. BEAD EMBROIDERY

Sat, 3/3/12, 10am-12:30pm

11. PETERSBURG CHAIN

TBA

Sat, 4/14/12, 10am-12:30pm

12. BEADED BEADS

Sat/ 5/5/12, 10am-12:30pm

MISCELLANEOUS STITCHES:

PEY2011A: PEYOTE II: TUBULAR PEYOTE –\$35.00 fee (\$35.00 deposit reserves space) Requires Peyote I, or Stitch of the Month – Peyote, or equivalent experience as prerequisite

Sat, 10/1, 1-3:30pm

BC0101: INTRODUCTION TO BEAD CROCHET: \$45.00 instructional fee (\$45.00 deposit reserves space) (3 hour class plus 1 additional hour to be scheduled by teacher and students)

Sat, 1/7/12, 1-3:30pm

BC0122: PERLEN CROCHET

Cecilia Wells will be teaching a beginners class on Perlen Crochet (aka Turkish Crochet). This is a different bead crochet stitch than is traditionally taught. In this class you will learn the Perlen Crochet technique, and make a bracelet.

Instructional fee: \$35.00 plus supplies

TBA

BW2490: MONET'S GARDEN BRACELET \$40.00 fee plus \$10.00 kit of beads (\$50.00 deposit reserves space)

TBA

BW4: DAFFODIL EMBROIDERED CUFF \$40.00 fee (\$40.00 deposit reserves space)

Sat, 4/14/12, 1-3:30pm

BW8, BEADED CABOCHONS– PEYOTE STITCH WITH OPEN BACK METHOD \$40.00 fee (\$40.00 deposit reserves space)

Sat, 2/4/12, 1-3:30pm

BW9, ETRUSCAN SQUARE STITCH BRACELET \$35.00 fee (\$35.00 deposit reserves space)

TBA

BW10, CRYSTAL NETTED TUBE BRACELET \$35.00 fee (\$35.00 deposit reserves space)

Sat, 11/5, 1-3:30pm

Look 'N See: <http://www.landofodds.com/beadschool/images/BW10.jpg>

BRICK2046, USING BRICK STITCH TO MAKE SHAPES

\$40.00 fee (\$40.00 deposit reserves space)

TBA

BW11, MALTESE CROSS REVERSIBLE NECKLACE \$35.00 fee (\$35.00 deposit reserves space)

TBA

BW12, CUBIC ZIG ZAG RIGHT ANGLE WEAVE NECKLACE \$40.00 fee (\$40.00 deposit reserves space)

TBA

BW13, LAYERED RIGHT ANGLE WEAVE BRACELET \$40.00 fee (\$40.00 deposit reserves space)

Sat, 3/3/12, 1-3:30pm

BW14, SEASHELL NECKLACE \$35.00 fee + \$5.00 supplies (\$40.00 deposit reserves space)

TBA

LOOK N' SEE: <http://www.landofodds.com/beadschool/images/seanympnecklace.jpg>

BW17, MONTE CARLO RIGHT ANGLE WEAVE BRACELET \$35.00 fee (\$35.00 deposit reserves space)

TBA

BW19, PETERSBURG CHAIN FLOWER AND LEAF PENDANT \$40.00 fee (\$40.00 deposit reserves space)

Sat, 5/5/12, 1-3:30pm

BEAD WEAVING OPEN WORK SESSIONS (no fees)

Here's your opportunity to bring in any unfinished bead weaving projects and get some instructions.

TBA

BEADERS' CIRCLE

This unstructured group meets one Saturday afternoon each month, usually the 2nd or 3rd Saturday. The group works one on particular project out of a recent Bead & Button or Beadwork magazine. No fees. If you don't have the magazine copies, you can download a set of instructions for each project at the magazine's website.

The next **BEADERS' CIRCLE** is scheduled for Sat, 8/20/11, 1-5pm.

PROJECT: "Elegant Choices", Beadwork, August/Septemer 2011, p. 71

Next scheduled dates for Beaders Circle:

Sat, 9/3, 1-5pm

Sat, 9/24, 1-5pm

Sat, 10/15, 1-5pm

Sat, 11/19, 1-5pm

Sat, 12/17, 1-5pm

BEAD STUDY

Next meetings:

Wed, 8/3 and 8/17, 1-3pm

TOPIC: TBA

Class Discussion Notes posted on the blog:

<http://blog.landofodds.com/class-notes/bead-study/>

BEADING/JEWELRY MAKING AS A BUSINESS

BUS3001: PRICING AND SELLING YOUR JEWELRY \$30.00 fee (\$30.00 deposit reserves space)
(Learn to apply a formula for determining a fair retail price and a fair wholesale price; learn basics of marketing process)

Sat, 10/15, 2-4pm

Sat, 3/17/12, 11am-1pm

BUS3007: GETTING YOUR JEWELRY MAKING BUSINESS STARTED \$30.00 fee (\$30.00 deposit reserves space) (Learn about local, state and federal requirements/forms; simple bookkeeping set up to track costs and revenues; defining business model)

Sat, 10/15, Noon-2pm

Sat, 3/17/12, 9-11am

BUS3009: SO YOU WANT TO DO CRAFT SHOWS... \$30.00 fee (\$30.00 deposit reserves space)

(Learn how to find craft shows, apply for booth, set up booth, market, inventory and the like)

TBA

BUS3010: INTERNET MARKETING FOR VERY SMALL BUSINESSES...THAT WORKS! \$30.00 fee (\$30.00 deposit reserves space) (Learn about affordable strategies very small businesses can do to market their websites)

Sat, 10/15, 4-6pm

Sat, 3/17, 1:30-3:30pm

[for more information, go to www.landofodds.com/beadschool/sg/curr/electives/business/business.htm]

GENERAL JEWELRY DESIGN CO-CURRICULAR COURSES

GEN6001: INTRODUCTION TO COLOR WITH BEADS \$35.00 fee (\$35.00 deposit reserves space)

(Learn how the bead asserts its need for color.)

Prerequisites: Orientation to Beads & Jewelry Findings; Attaching Clasps

Sat, 9/24, 9am-Noon

Sat, 1/21/12, 9am-Noon

GEN6006: JEWELRY DESIGN I: COMPOSITION AND BASIC DESIGN PRINCIPLES \$35.00 fee (\$35.00 deposit reserves space) (Learn 10 principles of jewelry design, and critique /various finished necklaces, in terms of these principles)

Prerequisites: Orientation to Beads & Jewelry Findings; Attaching Clasps; Intro to Color and Beads

Sat, 9/24, 1-4pm

Sat, 1/21/12, 1-4pm

WIRE WORK AND WIRE WRAP COURSES

www.landofodds.com/beadschool/sg/curr/electives/wirework/wirework.htm

Beginner:

WIRE CLINIC: Making Loops and Coiled Loops on Head and Eye Pins

\$15.00 fee (tools and wire provided) (\$15.00 deposit reserves space)

Thurs, 8/18, 5:30-6pm

CORE COURSES

WIRECORE1: MIX & MATCH MULTI-WIRE TECHNIQUES BRACELET

Learn about wires, tools, and several simple wire-wrapping techniques

\$35.00 instructional fee PLUS \$25.00 kit fee (\$60.00 deposit) (6 student limit)

Look 'N See: <http://www.landofodds.com/beadschool/images/wirecore1.jpg>

Sat, 10/29, 9am-Noon

Sat, 11/12, 9am-Noon (tentative date)

Sat, 12/10, 9am-Noon (tentative date)

Sat, 2/25/12, 9am-Noon

Sat, 3/31/12, 9am-Noon

WIRECORE2: WIRE WRAP BRACELET WITH BEADS

Learn to create structurally-functional bracelet with wires and beads

\$35.00 instructional fee PLUS \$45.00 sterling silver kit fee or \$25.00 copper kit fee (\$80.00 deposit w/sterling kit or \$60.00 deposit w/copper kit) (6 student limit)

Look 'N See: <http://www.landofodds.com/beadschool/images/wirecore2.jpg>

Sat, 11/12, 12:30-3:30pm (tentative date)

Sat, 3/31/12, 3:30-6pm

WIRECORE3: WIRE WRAP CABOCHON - PENDANT

Learn to make structural supporting frame w/pendant bail by wrapping cabochon

\$35.00 instructional fee PLUS \$35.00 sterling silver kit fee or \$20.00 copper kit fee (\$70.00 deposit w/sterling kit or \$55.00 w/copper kit) (6 student limit)

Look 'N See: <http://www.landofodds.com/beadschool/images/wirecore3.jpg>

Sat, 10/29, 12:30-3:30pm

Sat, 12/10, 12:30-3:30pm (tentative date)

Sat, 2/25/12, 12:30-3:30-m

ELECTIVES

WIRE10: JEWELRY FINDINGS and CHAIN BRACELET

Learn to make simple wire shapes and jewelry findings, as well as a chain-linked bracelet

\$35.00 instructional fee PLUS \$15.00 kit fee (\$50.00 deposit) (6 student limit)

Look 'N See: <http://www.landofodds.com/beadschool/images/wire10.jpg>

Sat, 10/29, 3:30-6:00pm

WIRE11: COLD CONNECTION TECHNIQUES

Learn to build 3-dimensional components using Cold Connection Techniques as an alternative to soldering \$35.00 instructional fee PLUS \$20.00 kit fee

(\$55.00 deposit) (6 student limit)

Look 'N See: <http://www.landofodds.com/beadschool/images/wire11a.jpg>

TBA

WIRE14: COLD CONNECTIONS COMPONENTS BRACELET

Learn connection and metal texturing techniques by creating components to assemble into a bracelet. \$35.00 instructional fee PLUS \$25.00 kit fee (\$60.00 deposit) (6 student limit)

Sat, 2/25/12, 3:30-6:00pm

Sat, 3/31/12, 12:30-3:30pm

WIRE12A & B: EARRINGS

Learn to make a pair of wire-worked earrings.

12A: MY BRIOLETTE EARRINGS (\$20 instructional fee plus \$20.00 Kit (\$40.00 deposit) , 1 hour class) (6 student limit)

Look 'N See: <http://www.landofodds.com/beadschool/images/wire12a.jpg>

Sat, 12/10, 3:30-4:30pm (tentative date)

12B: DAPPED EARRINGS (\$20.00 instructional fee plus \$15.00 Kit (\$35.00 deposit), 1 hour class) (6 student limit)

Look 'N See: <http://www.landofodds.com/beadschool/images/wire12b.jpg>

Sat, 12/10, 4:30-5:30pm (tentative date)

WIRE13: VIKING KNIT BRACELET

Learn to make a bracelet using wire and the viking knit technique \$35.00 instructional fee PLUS \$15.00 kit fee (\$50.00 deposit) (6 student limit)

Look 'N See: <http://www.landofodds.com/beadschool/images/wire13.jpg>

Sat, 11/12, 3:30-6pm (tentative date)

SILVERSMITHING COURSES

Silversmithing (Need to reserve a place about 4-6 weeks ahead of when you'd like to take the course)

Instructor: Nancie Roarke

Introductory course is \$470.00 (\$300.00 deposit).

This involves four 3-hour session classes, spread out over 2 weeks. There is also some homework assigned. This class is taught with only 1 or 2 students. You will also need to have a jeweler's saw and blades. If purchased at Be Dazzled for this class, these will cost around \$40.00.

SILVERSMITHING WORKSHOPS BY DON NORRIS

There is a limit to 8 registrants per workshop. His workshops fill quickly.

Beginner/Intermediate Silversmithing Workshops

2-Day Class, \$300.00 instruction fee

Registration limited to 8 students per class. Fee includes instruction, all materials and tools

2012 TBA

Emphasis on learning how to solder with a hand held torch, and creating a setting for a stone. Student then works on several projects.

Advanced Silversmithing Workshop

2-Day Class

Registration limited to 8 students. \$300.00 fee. Fee includes instruction, all materials and tools.

You will learn how to solder larger pieces through making a bracelet. You will also make a solid band ring, which teaches many different methods of working with silver.

2012 TBA

CLIP THIS

TEMPORARY BEAD ARTIST DISCOUNT CARD

For use at

Be Dazzled Beads

Voted #3 Best Bead Shop In America in survey by jsbeads.com

718 Thompson Lane, Ste 123

Nashville TN 37204

615-292-0610

www.bedazzledbeads.com

15% off when your total purchase is between \$25.00 and \$74.99

20% off when your total purchase is over \$75.00

Courtesy of The Center For Beadwork & Jewelry Arts

TEMPORARY BEAD ARTIST DISCOUNT CARD

CLIP THIS

TO UNSUBSCRIBE:

Click REPLY, and type UNSUBSCRIBE in the subject line