



The Design Perspectives on Beading and Jewelry Making

at

**Land of Odds, Be Dazzled Beads, &
The Center for Beadwork & Jewelry Arts**
718 Thompson Lane, #123, Nashville, TN 37204
www.landofodds.com

615/292-0610



Contradiction. Artcraft. Craftart. Whatever it is, beaders are smashing through parochial barriers erected by artists centuries ago. An appreciation of the hand-in-art as the basis of aesthetics, values, and social or personal admonitions. Art alone is insufficient without the recognition of craft, as our Beaded Art Doll artists have shown, and our Beaded Tapestry Artists will display in years to come.

- OnLine Voting Has Begun - Go VOTE!

[ALL DOLLED UP: Beaded Art Doll Competition](#)

(voting ends 1/15/10)

- Call For Entries -

[THE ILLUSTRATIVE BEADER: Beaded Tapestry Competition](#) *(8/31/2011 deadline)*

- Call for Entries -

[THE UGLY NECKLACE CONTEST - A Jewelry Design Competition With A Twist](#) *(3/15/2010 deadline)*

ON THE BLOG:

[Learn To Bead...At Land of Odds](#)

Insight, exploration, elaboration — tools for better jewelry design and smarter business and marketing strategies for handmade products.

Regular columnists Marjorie Miller (Jewelry Spotter), Warren Feld (Tips & Tricks and How To Bead A Rogue Elephant), Kathleen Lynam (High Strung), and Lily (Beads On A Bone)

[History of The Center for Beadwork & Jewelry Arts](#)

...Forget teaching about Design. Let's get real. No one wants it. Not really. Beaders and Jewelry Makers just want to have fun. Follow a set of steps, and end up with something.

[Exhibiting Jewelry](#)

Because jewelry is small, and the details even smaller, it's difficult to get good images of your pieces, and it's difficult to display them well.

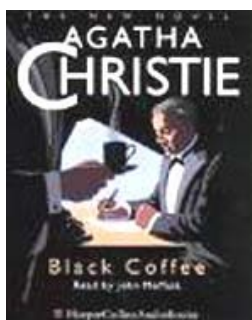


[Jewelry, Sex and Sexuality](#)

I'm sorry, people, you can't separate JEWELRY from SEX and SEXUALITY. Playing with beads and designing jewelry is not ColorForms. It's not dressing up paper dolls. There's nothing one dimensional about it. There's nothing asexual about it. You can't separate jewelry from sex and sexuality.

[Vintage Interpretations](#)

So, here we are trying to restore life to forgotten styles. We want to try to be unique in a cookie cutter era.



[Beads and Race](#)

...Is there racism in beading? No, yells the white beader chick carefully stitching her beadwork to perfection. But I'm not sure about that.

[When Jewelry Needs To Be Over-The-Top](#)



Photo © Roni Lovett



The contestants had difficulty reaching beyond their usual boundaries. And I started thinking about jewelry. Sometimes you want to create pieces that are very theatrical, dramatic, glamorous, statement pieces.



[Shaun Leane Jewelry](#)

Renowned for his darkly romantic and beautifully crafted jewellery; his work has been described by Sotheby's, London's prestigious auction house, as 'antiques of the future'.



[Dita Von Teese Jewelry Style](#)

Everyone's favorite pin-up girl, Dita Von Teese is known for signature rockabilly style paired with high-end fashion and glamour. A throwback to the 50s era, Dita is usually seen rocking fire engine red lips and vintage inspired frocks. But she also has a great sense of what type of jewelry compliments her look and works with the glam vibe.



[Would You Wear This?](#)

If you knew some of the history of this piece, would this make you more likely to wear this piece?



Jewelry Spotter



Hello, if you don't already know by now, as millions surely already do, my name is Marjorie.

People know me as a bead jewelry designer with an obsessive penchant for gemstones, pearls, more gemstones, more pearls, even more gemstones and even more pearls, and, of course, all the other stuff, like chain, wire, sterling silver, and you know what else, I don't have to tell you.

TIPS & TRICKS



Occasional insights into beading, jewelry making, and business...

High Strung



Intuitive. Inspired by Nature and the world around me. Translating feelings and senses and vague images into beautiful jewelry, wonderful beadwork, exciting wearable pieces of art. Beyond following step by step. We're on the edge and we're high strung about it.

[Beads On The Bone](#)



I'm a store dog, from a long line of store dogs. My name is Lily. I'm part Chihuahua and part Shiatsu. Other store dogs have it so much easier than I do, because I work in a Bead Shop. I've got obstacles and responsibilities.

[HOW TO BEAD A ROGUE ELEPHANT](#)



I don't mean to drag a poor Elephant by its tail, kicking and screaming, into our bead world against its wishes. Nor do I perceive the elephant to be a threat, like you might see an Elephant in the boudoir, or the fine china store. But a Rogue Elephant in the middle of our craft room forces upon us a completely different logic, so that we can make sense of it all.

LOOK WHAT'S COMING UP:

- Workshops at CBJA

Don Norris (March 25/26, and repeated again on March 27/28)

Beginning Silversmithing Workshop

2-Day Class, \$300.00 instruction fee

Registration limited to 8 students per class. Fee includes instruction, all materials and tools

Emphasis on learning how to solder with a hand held torch, and creating a setting for a stone. Student then works on several projects.

Advanced Silversmithing Workshop

2-Day Class

Registration limited to 8 students. Fee includes instruction, all materials and tools.

(8 slots available)

Mon/Tus, 3/29 and 3/30/2010

DEADLINE FOR REGISTRATION: FEBRUARY 10th, 2010

Dallas Lovett (April 16-18, 2010)

Wirework with Beads

Fri, April 16th, 2010

[HIGHLAND MIST BRACELET](#)



© RONI LOVETT

Sat, April 17, 2010
[DRAGON'S EYE PENDANT AND NECKLACE](#)



Photo © Roni Lovett

Sun, April 18, 2010
[ETRUSCAN BRACELET](#)



- Other Upcoming Workshops:
Marcia DeCoster (September 10-12, 2010)
Huib Petersen (May 20-22, 2011)
Sherry Serafini (August 26-28, 2011)

- Weekly Bead Study - Vintage Revival

You can follow our bi-weekly discussion notes on-line on our blog:
blog.landofodds.com/class-notes/bead-study/

- Jewelry Design Workshop in Tuscany, Italy:
Contemporizing Traditional Etruscan Jewelry
5/22-29, 2010

www.landofodds.com/store/toscananarrativesynopsis.htm



- [FIRST DIBS SALES at www.LandOfOdds.com](http://www.LandOfOdds.com)

Current Sale Begins 10/28/09 ... Ends 11/23/09

Get merchandise at wholesale prices before we begin to price, merchandise and store it!

RECENT FIRST DIBS ITEMS:

Andalusite (cross jasper), \$12.90/strand



Black water jasper, \$7.90/strand



Blue Riolita, from \$10.90/strand



Brown Fire Agate, from \$15.90/str



Brown Soo Cho Jade, from \$10.90/strand



Carnelian (not carved), from \$8.90/strand



Carnelian Carved Oval, from \$16.90/strand



Cat's Eye Apatite, from \$14.90/strand



Copper Green Opal, from \$12.90/strand



Deep Sea Fossil, from \$17.90/strand



Denim Lapis, from \$16.90/strand



Green Jade Carved Oval, from \$16.90/strand



Green impression jasper, from \$14.90/strand



Iron Zebra Jasper, from \$14.90/strand



Lepidolite Nuggets, from \$14.90/strand



Muscovite, from \$10.80/str



Olive Fire Agate, from \$15.90/str



Orange calcite, from \$3.85/strand



Oregon Blue Opal, from \$10.90/strand



Outback Jasper, from \$10.90/strand



Rainbow Picasso Jasper, from \$15.90/strand



Red Artistic Jasper
- rounds, \$1.65/str
- shapes, \$3.40/str



Red Bend Jasper, from \$13.90/strand



Red Fire Agate, from \$18.90/strand



Rhyolite, from \$16.90/strand



Sky Blue Agate, from \$11.90/strand



Sunstone Nuggets, from \$18.90/strand



Yellow Rutilated quartz, from \$8.90/strand



Chain-By-Foot



- Antique Copper Plate*
- Gunmetal Plate*
- Brass Oxidized*
- Silver Plate*
- Gold Plate*
- Nickel Plate*

- Free Instructions:

Blue Waterfall Necklace
.pdf file



START Your Education WITH OUR **ORIENTATION TO BEADS** **& JEWELRY FINDINGS**

Over the years, I've found that people who bead and make jewelry have not necessarily learned how to make the best choices, when it comes to decide what beads, clasps, other findings, and stringing materials to include, and what Not to include, in a piece. People do not understand quality issues. They are often uninformed about workable materials and strategies to make their pieces more durable, more drape-able, and better able to move with the person as the jewelry is worn.

At The Center for Beadwork & Jewelry Arts and Land of Odds, we developed a curriculum that took a design approach concerned with teaching people how to make these kinds of choices. Everyone in our curriculum begins with this Orientation to Beads and Jewelry Findings class. We offer this opportunity for you, as well.

Images of all 6 Semi-Finalists - All Dolled Up: Beaded Art Doll Competition

Voting has begun... Ends 1/15/2010

<http://www.landofodds.com/store/alldolledup2009contest.htm>

Synopsis:

Creating a Beaded Art Doll requires an extraordinary mix of multi-media talents by the successful artist. It involves the design of a 3-dimensional doll form. It requires an imaginative application and manipulation of beads resulting in a tactile, visual and emotional representation of the artist's goals. This year, these goals are focused on the theme: EARTHEN MOTHER.

The Fourth Bi-Annual 2009 All Dolled Up: Beaded Art Doll Competition — sponsored by Land of Odds, Be Dazzled Beads, The Open Window Gallery and The Center for Beadwork & Jewelry Arts in Nashville, TN — sought out beaded art doll artists nationwide. This competition primarily focuses on the design skills of the doll artists; it's not merely a beauty pageant.

Each entrant created a beaded art doll, and then wrote a story about it, beginning with this sentence:

"The mirror reflects more than my hands can feel.
 Lines, edges, shadings, a weariness under the eyes, an awkward stance.
 Yet, not reflected is a certain vibrancy –
 a compassion and wisdom and wonder so many people rely on.
 Only you, my beaded art doll,
 capture the fullness of me as I age in place .
 You embody changes I want to make, so I aptly name you..."

Six semi-finalists were chosen by a panel of experts from The Center for Beadwork & Jewelry Arts from 12 wonderful entries. Images and stories will be displayed online around November 7th on the Land of Odds website (www.landofodds.com). Visitors will be asked to vote and evaluate each doll, to help select the Winner and Runner-up. The winner receives a \$1,000 shopping spree on the website; the Runner-up receives a \$400 shopping spree).

These semi-finalists are,

Kathy Ford
Deep Gap, North Carolina
"Jolyma"



"As a child you spoke to me from mud as I sat at the far end of the garden patting earthen cakes between my palms. And how luminous that mud like the color of your skin could be. Chocolate, gold and olive green the fertile soil in which you breathe. Life survives and thrives in your rich ground....

...In this guise she embodies life as celebration. My life as celebration."

Vera Fox-Bond
LaVergne, Tennessee
"Ta Dah"



"I shall tell my story through TA DAH or TA for short. TA had been to the beauty shop for a new perm and the latest gossip. Her curls turned out to be a bit much and she stepped on bubble gum on her way to the car. What a day! Upon arriving home, TA looked in the bathroom mirror at her new do and the mirror changed her life and mine forever....

...Don't discard the older things of this world as they contain their own kind of beauty, wisdom and peacefulness...."

Cathy Helmers
Dayton, Ohio
"Aikatrine"



"You embody changes I want to make, so I aptly name you Aikaterine, meaning each of the two....

Life-giver, life-taker.
powerful, fragile
serene, chaotic
forgiving, harsh
Compassionate, rageful

...But Aikatrine has no time for self-reflection.
She is busy with self-regeneration."

Ralonda Patterson
Decatur, Texas
"Willow"



"You were not always as you appear this day. You were fearful and lonely. You turned to learning for a safe haven, a place for you to be acknowledged in a positive light. Then sprang the hunger to be taught, a desire that was placed within the seed from which you sprang. Your roots began to thrive in the fertile soil that had been plowed by your ancestors' faith. They grew deeper and had tapped into the eternal spring of the Spirit and from it came an understanding...."

Now with such poise, you stand in the garden while showers of blessing rain down. You are forgiven and redeemed, a most beloved creation of the Heavenly Father. He gives you rest from your enemies and an eternity in the most beautiful garden of all."

Dot Lewallen
Westerville, Ohio
"Rachel's Dream"



"I close my eyes and am transported to a dream world. My fingers tingle with a sound permeating the forest as my ears hear the sharp crackling of the pine leaves I step upon. My nose is being teased with a plethora of smells dancing and embracing with a promise of more if I would follow deeper into the woods....Mother Earth takes time to heal one small flower..."

Then I am awake lying in my own bed....I touch the place where the dream woman had kissed me, and can still feel the moisture from her breath. I know this woman. I've seen her before....The woman was Rachel Carson the author of Silent Spring, and I had followed her into her dream...."

We should all take the mirror we see ourselves in, wipe away the fog, and view our beautiful World with a childlike thrill...."

Joan M. Cromley
Sedro Woolley, Washington
"Yamka Wuti Kachina (Flowering Woman Spirit)"

SPECIALS THIS MONTH AT BE DAZZLED BEADS

With This Coupon
718 Thompson Lane, Ste 123
Nashville, TN 37204
615-292-0610

DISCOUNT WITH THIS COUPON:

- **50% off – all Czech TWIST BUGLES (size #3 and size #5) on the hank
- **50% off – Czech Niblettes beads (in tubes)
- **50% off all Silamide carded and Silamide Spools
- **50% off all Pearl Cotton #8
- **50% off all Kevlar Thread
- **50% off all Conso Bobbins
- **50% off all Real Suede Lace, 2.5mm size only
- **50% off all size 8/0 Greek Ceramic Seed Beads

GOOD THRU October 31st With This Coupon
CLIP THIS COUPON FOR SPECIAL DISCOUNTS AT BE DAZZLED BEADS
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Upcoming classes at [The Center For Beadwork & Jewelry Arts](#)
To register to receive weekly email notices about our schedule, sign up [here](#):

ORIENTATION TO BEADS AND JEWELRY FINDINGS Course

- Fri, 11/6, 9-11:30am
- Sat, 11/21, 9-11:30am
- Sat, 12/12, 9-11:30am
- Sat, 1/16, 9-11:30am
- Fri, 1/29, 9-11:30am
- Sat, 2/13, 9-11:30am
- Sat, 2/27, 9-11:30am
- Sat, 3/13, 9-11:30am
- Sat, 3/20, 9-11:30am
- Sat, 4/3, 9-11:30am
- Sat, 4/24, 9-11:30am
- Sat, 5/8, 9-11:30am
- Tues, 5/18, 9-11:30am

BS0001: BASICS OF BEAD STRINGING/ATTACHING CLASPS, \$35.00 fee

(\$35.00 deposit reserves space)
(Learn both needle/thread and crimp/flexwire approaches to stringing beads; pros and cons of various types of clasps; use of various types of jewelry findings; insights about stringing beads from an expert)
Tues, 11/17, 9am-1pm
Sat, 12/12, 12:30-4:30pm
Tues, 1/5, 9am-1pm
Sat, 1/30, 9am-1pm
Sat, 2/20, 9am-1pm
Sat, 3/6, 9am-1pm
Sat, 4/10, 9am-1pm
Sat, 5/15, 9am-1pm

BS0003: PEARL KNOTTING \$35.00 fee (\$35.00 deposit reserves space)

(Learn this simple, straightforward technique. No special tools required)
Thurs, 11/12, 6-8:30pm
Thurs, 12/10, 6-8:30pm
[for more information, go to
www.landofodds.com/beadschool/sg/curr/electives/beadstring/beadstring.htm]

STITCH OF THE MONTH

- 6. November. BRICK STITCH
Sat, 11/7, 10am-1pm
- 7. December. SPIRAL ROPE
Sat, 12/5, 10am-1pm
- 8. January. FRINGE
Sat, 1/9/2010, 10am-1pm
- 9. February. RIGHT ANGLE WEAVE
Sat, 2/6/2010, 10am-1pm
- 10. March. BEAD EMBROIDERY
Sat, 3/6/2010, 10am-1pm
- 11. April. PETERSBURG CHAIN
Sat, 4/10/2010, 10am-1pm
- 12. May. BEADED BEADS
Sat, 5/1/2010, 10am-1pm

BW10, Crystal Netted Tube Bracelet \$35.00 fee (\$35.00 deposit reserves space)

Sat, 11/7, 1:30-4:00pm

BRICK2046, Using Brick Stitch to Make Shapes

\$40.00 fee (\$40.00 deposit reserves space)
Sat, 12/5, 1:30-3:30pm

BW11, Maltese Cross Reversible Necklace \$35.00 fee (\$35.00 deposit reserves space)

Sat, 12/5, 3:30-6pm

BEAD WEAVING OPEN WORK SESSIONS (no fees)

Here's your opportunity to bring in any unfinished bead weaving projects and get some instructions.

Sat, 11/7, 4-6pm

BEAD STUDY GROUP

Meets the 1st and 3rd Wednesday of each month, 1:00pm-3:00pm No fees.

Rethinking Costume Jewelry from the 1920's thru 1950's
as Bead Weaving Interpretations

BUS3001: PRICING AND SELLING YOUR JEWELRY \$30.00 fee (\$30.00 deposit reserves space)

(Learn to apply a formula for determining a fair retail price and a fair wholesale price; learn basics of marketing process)

Sat, 3/27, 12-2pm

BUS3007: GETTING YOUR JEWELRY MAKING BUSINESS STARTED \$30.00 fee (\$30.00 deposit reserves space)

(Learn about local, state and federal requirements/forms; simple bookkeeping set up to track costs and revenues; defining business model)

Sat, 3/27, 10am-Noon

BUS3010: INTERNET MARKETING FOR VERY SMALL BUSINESSES...THAT WORKS! \$30.00 fee (\$30.00 deposit reserves space)

(Learn about affordable strategies very small businesses can do to market their websites)

Sat, 4/3, Noon-2pm

GEN6001: INTRODUCTION TO COLOR WITH BEADS \$35.00 fee (\$35.00 deposit reserves space)

(Learn how the bead asserts its need for color.)

Prerequisites: Orientation to Beads & Jewelry Findings; Attaching Clasps

Sat, 11/7, 9am-Noon

Sat, 2/6, 9am-Noon

GEN6006: JEWELRY DESIGN I: COMPOSITION AND BASIC DESIGN PRINCIPLES \$35.00 fee (\$35.00 deposit reserves space)

(Learn 10 principles of jewelry design, and critique various finished necklaces, in terms of these principles)

Prerequisites: Orientation to Beads & Jewelry Findings; Attaching Clasps; Intro to Color and Beads

Sat, 3/13, Noon-2pm

WIRE CLINIC: Making Loops and Coiled Loops on Head and Eye Pins \$15.00 fee (tools and wire provided) (\$15.00 deposit reserves space)

Thurs, 11/12, 5:30-6pm

Thurs, 12/10, 5:30-6pm

WIRECORE1: MIX & MATCH MULTI-WIRE TECHNIQUES BRACELET

Learn about wires, tools, and several simple wire-wrapping techniques

\$35.00 instructional fee PLUS \$25.00 kit fee (\$60.00 deposit) (6 student limit)

Sat, 12/19, 9am-Noon

Sat, 1/23/10, 9am-Noon

Sat, 2/27/10, 9am-Noon

Sat, 3/20/10, 9am-Noon

Sat, 4/24/10, 9am-Noon

WIRECORE2: WIRE WRAP BRACELET WITH BEADS

Learn to create structurally-functional bracelet with wires and beads

\$35.00 instructional fee PLUS \$35.00 kit fee (\$70.00 deposit) (6 student limit)

Sat, 12/19, 12:30-3:30pm

Sat, 2/27/10, 12:30-3:30pm

Sat, 4/24/10, 12:30-3:30pm

WIRECORE3: WIRE WRAP CABOCHON - PENDANT

Learn to make structural supporting frame w/pendant bail by wrapping cabochon

\$35.00 instructional fee PLUS \$35.00 kit fee (\$70.00 deposit) (6 student limit)

Sat, 1/23/10, 12:30-3:30pm

Sat, 3/20/10, 12:30-3:30pm

WIRE10: JEWELRY FINDINGS and CHAIN BRACELET

Learn to make simple wire shapes and jewelry findings, as well as a chain-linked bracelet

\$35.00 instructional fee PLUS \$15.00 kit fee (\$50.00 deposit) (6 student limit)

Sat, 12/19, 3:30-6pm

Sat, 2/27/10, 3:30-6pm

Sat, 4/24/10, 3:30-6pm

WIRE11: COLD CONNECTION TECHNIQUES

Learn to build 3-dimensional components using Cold Connection Techniques as an alternative to soldering

\$35.00 instructional fee PLUS \$20.00 kit fee (\$55.00 deposit) (6 student limit)

Sat, 1/23/10, 3:30-6pm

Sat, 3/20/10, 3:30-6pm

SILVERSMITHING COURSES

Silversmithing (Need to reserve a place about 4-6 weeks ahead of when you'd like to take the course)

Instructor: Nancie Roarke

Introductory course is \$470.00 (\$300.00 deposit).

This involves four 3-hour session classes, spread out over 2 weeks. There is also some homework assigned. This class is taught with only 1 or 2 students. You will also need to have a jeweler's saw and blades. If purchased at Be Dazzled for this class, these will cost \$25.00.

SILVERSMITHING WORKSHOPS BY DON NORRIS

Beginner/Intermediate Silversmithing Workshops

2-Day Class, \$300.00 instruction fee

Registration limited to 8 students per class. Fee includes instruction, all materials and tools

Emphasis on learning how to solder with a hand held torch, and creating a setting for a stone. Student then works on several projects.

CLASS 1: Thurs/Fri, 3/25 and 3/26/2010

same class repeated on

CLASS 2: Sat/Sun, 3/27 and 3/28/2010

FALL 2009 Designers Gazette

SHOP

OnLine: Land of Odds - The South's Most Unusual Shop

<http://www.landofodds.com>

InNashville: Be Dazzled Beads

<http://www.bedazzledbeads.com>

LEARN

School: Center for Beadwork & Jewelry Arts

<http://www.landofodds.com/beadschool> (curriculum)

<http://groups.yahoo.com/group/beadschool> (course schedule and happenings)

[Learn To Bead... At Land of Odds Blog](#)

VIEW

Fine Arts Jewelry Gallery: Open Window Gallery

<http://www.landofodds.com/store/openwindowgallery.htm>

Address: 718 Thompson Lane, Ste 123, Nashville, TN 37204

Phone: 615-292-0610

Fax: 615-460-7001

Email: oddsian@landofodds.com

Web: <http://www.landofodds.com>

Other Programs at Land of Odds:

The Ugly Necklace Contest

- A Jewelry Design Competition With A Twist

<http://www.landofodds.com/store/uglynecklace.htm>

All Dolled Up: Beaded Art Doll Competition

<http://www.landofodds.com/store/alldolledup.htm>

The Illustrative Beader: Beaded Tapestry Competition

<http://www.landofodds.com/store/tapestry.htm>

Jewelry Design Workshops in Cortona, Italy

Toscana Americana

<http://www.landofodds.com/store/toscananarrativesynopsis.htm>

Warren Feld, Jewelry Designer

<http://www.warrenfeldjewelry.com>

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email notifications at:

<http://groups.yahoo.com/group/landofodds>

To remove your name from our mailing list, reply to this email, and type: UNSUBSCRIBE in the subject line.

To add your name to our mailing list, reply to this email, and type: ADD GAZETTE in the subject line.

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